news release

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MANDARIN ORIENTAL PUDONG, SHANGHAI THE OFFICIAL HOTEL FOR THE SHANGHAI INTERNATIONAL FILM FESTIVAL AND SHANGHAI TV FESTIVAL

Hong Kong, 17 June 2014 -- <u>Mandarin Oriental Pudong, Shanghai</u> welcomed some of the world's brightest stars of film and television this June. The award-winning landmark on the Pudong riverfront is the Official Hotel for the Shanghai International Film Festival (SIFF) and the Shanghai TV Festival, taking place from 9-22 June.

On 14 June, the hotel's glittering Mandarin Ballroom hosted the star-studded SIFF Opening Cocktail Party, bringing together Hollywood and Asian cinema stars, directors, producers and leading entertainment industry figures.

Mandarin Oriental Pudong, Shanghai is accommodating the majority of the international stars and jury members attending both festivals, including Jackie Chan, John Cusack and Lin Chi Ling. The hotel is also providing venues for festival parties, press conferences and other activities throughout the festival.

The 17th Shanghai International Film Festival, held from 14-22 June, aims to promote the development of China's film industry and is the country's only non-specialised competitive international film festival accredited by the International Federation of Film Producers Associations (FIAPF). This year's festival is the biggest in the event's history with a record 1,099 (competition) and 1,808 (exhibition) film entries, and 35 cinemas screening nearly 900 SIFF movies.

The 20th Shanghai TV Festival, held from 9-13 June, recognises and promotes television excellence and provides a forum for communication and cooperation. The 2014 jury comprises renowned directors, producers, filmmakers, scriptwriters and actors.



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Mandarin Oriental Pudong, Shanghai is part of Harbour City, a new 25-hectare mixed-use development comprising office towers, residences, high-end retail and dynamic entertainment, plus extensive landscaped gardens. It is ideally situated within walking distance of corporate offices and tourist sites, and has direct access to the Huangpu riverside promenade and Shanghai Metropolitan Marine Yacht Club, enabling guests to enjoy sunset cruises along the river.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u> (http://www.mandarinoriental.com/destination-mo/), the online version of <u>Mandarin Oriental Hotel Group</u>'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media</u> channels.

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