news release

Mandarin Oriental Hotel Group Limited 281 Gloucester Road, Causeway Bay, Hong Kong Telephone +852 2895 9288 Facsimile +852 2837 3500 www.mandarinoriental.com



MANDARIN ORIENTAL PUDONG, SHANGHAI TEAMS UP WITH SEGWAY TO OFFER SHANGHAI'S ONLY WATERFRONT SEGWAY TOURING EXPERIENCE

Hong Kong, **23 July 2013** - <u>Mandarin Oriental Pudong</u>, <u>Shanghai</u> celebrates its expansive waterfront location beside the Huangpu River promenade by offering an exhilarating and unique-in-Shanghai touring experience – <u>Segway rides</u>.

In cooperation with Lingo Happy Riding – the exclusive dealer of Segway (America) in China – Mandarin Oriental Pudong, Shanghai is offering the city's first and only Segway experiences. Promising a unique perspective of the city, and a lot of fun, guests and residents can rent the Segway two-wheelers to travel along the Huangpu River promenade accompanied by an experienced guide. Each tour begins with a practice riding session, which is simple to learn. Anyone can learn to ride these intuitive two-wheel movers in just a few minutes.

Guests and residents at Mandarin Oriental Pudong, Shanghai can take part in a memorable 30-minute Huangpu Riverfront tour – sure to be one of the highlights of a Shanghai trip. Tours run daily between 3:30pm and 6:30pm and are accompanied by a Segway expert guide. Bookings are required and participants should be 16 years of age or above. Guests can also participate in complimentary Segway demonstrations and learn-to-ride sessions daily between 3pm and 3:30pm at the hotel.

The Segway is an electric, two-wheeled, self-balancing device that has revolutionised the way people move. Extremely easy to use on all manner of terrains, the upright personal transporter allows the rider to smoothly glide across the landscape with virtually no effort, by gently adjusting their weight. The comfortable, fun-filled ride is an ideal way to explore Shanghai's beautiful riverside, taking in the amazing skyline and the buzz of the city using one of the world's most futuristic transportation devices.



Page 2

Second Night On Us package rates at Mandarin Oriental Pudong, Shanghai begin at RMB3,400. Rates are subject to 15% service charge. This offer is subject to availability. For reservations, please visit www.mandarinorinetal.com.

Segway rates are RMB400 per person for a 30-minute tour including tour guidance, and until the end of August, a special rate of RMB200 is being offered for the first-time riders. Bookings can be made by calling The Spa at +86 (21) 20829868 or via mopud-spa@mohg.com.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 45 hotels representing over 11,000 rooms in 27 countries, with 19 hotels in Asia, 12 in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the *Photo Library* of our *Media* section, at www.mandarinoriental.com. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels)

Visit <u>Destination MO</u> (<u>www.destinationMO.info</u>), the online version of <u>Mandarin Oriental</u> <u>Hotel Group</u>'s bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.



For further information, please contact:

Corporate Office

Jill Kluge (jillk@mohg.com)
Group Communications – Global

Tel: +44 (20) 7908 7888

Sally de Souza (sallydes@mohg.com)

Group Communications - Corporate/Asia

Tel: +852 2895 9160

Live Haugen (lhaugen@mohg.com)

Group Communications - Europe, Middle

East and Africa

Tel: +44 (20) 7908 7813

Vanina Sommer (vsommer@mohg.com)

Regional Director of Marketing - Southern

Europe

Tel: +33 (1) 7098 7050

Danielle DeVoe (<u>ddevoe@mohg.com</u>)

Group Communications – The Americas

Tel: +1 (212) 830 9380

www.mandarinoriental.com

Mandarin Oriental Pudong, Shanghai

Selina Chan (selinac@mohg.com)

Director of Communications

Tel: +86 21 2082 9887

www.mandarinoriental.com/shanghai/