## news release

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## MANDARIN ORIENTAL PUDONG, SHANGHAI PARTNERS WITH WORLD-FAMOUS GOLF INSTRUCTOR, CINDY REID

Hong Kong, 30 September 2013 - Mandarin Oriental Pudong, Shanghai announces an exciting new partnership with the Cindy Reid Golf Academy. Guests and residents of the hotel and Executive Apartments can benefit from exclusive five-star instruction and VIP privileges at Shanghai's premier golf academy. The CRG Academy Privilege Card is the latest initiative bringing the finest Shanghai lifestyle to guests and residents of Mandarin Oriental Pudong, Shanghai.

Guests and Executive Apartment residents can contact their Butler or the hotel Concierge to make a reservation at the CRG Golf Academy. With Mandarin Oriental Privilege Card access, they will automatically become VIP guests of the Academy and enjoy special discounts on private classes, plus exclusive access to the best local and foreign expert PGA golf instructors, usually reserved for professional players, to help them dramatically improve their game. Guests can choose to book hourly golf sessions or a package ranging from 10 to 120 hours of tuition, with different options available for Adults and Juniors.

Cindy Reid is a PGA of America member and is renowned as one of the world's best golf instructors, with a 26-year career as a professional golfer, teacher, author and television personality. She was the first female to coach a player on the men's US PGA Tour, and her PGA Tour students have included Vijay Singh, Jim Furyk, Rocco Mediate, Fred Funk and LPGA players Sophie Gustafson and Deb Richard.

Cindy Reid has also achieved great success in training young golfers. An internationally respected teaching philosophy coupled with her engaging style has seen her coach more than 75 ranked juniors. Her students have won many prestigious junior golf tournaments around the world, including the Junior Futures Masters in the



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United States and the Jack Nicklaus Junior Championship at Mission Hills China. Cindy Reid also appears regularly on television in China and the United States.

Designated a Class "A" Member of the PGA of America for 13 years, Cindy is now committed to bringing the benefits of her experience to Asia and wants to develop champions that can compete on a world stage. Founded in 2007 at the Mission Hills Resort, the Cindy Reid Golf Academy has received the 'My Favorite Golf Academy' award by *China Golf* magazine for three consecutive years.

The Cindy Reid Golf Academy is located in a brand new facility at the fully renovated Shanghai Qizhong Garden Golf Club in Minhang District, a convenient 40-minute drive from Mandarin Oriental Pudong, Shanghai. It is the first of four planned driving range academies in China offering the best PGA golf instructors, five-star facilities and exceptional services to members and guests.

Rates at Mandarin Oriental Pudong, Shanghai begin from CNY 750 for Adults and CNY 600 for Juniors age 10 – 17 and CNY 500 for Juniors aged 9 and younger. Please visit <a href="https://www.mandarinoriental.com">www.mandarinoriental.com</a> or call +86 (21) 2082 9964.

## **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. The Group has grown from a well-respected Asian hotel company into a global brand and now operates, or has under development, 45 hotels representing over 11,000 rooms in 26 countries, with 20 hotels in Asia, 11 in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the *Photo Library* of our *Media* section, at <a href="www.mandarinoriental.com">www.mandarinoriental.com</a>. Please join us on Facebook (<a href="www.facebook.com/MandarinOriental">www.facebook.com/MandarinOriental</a>) and Twitter (<a href="www.twitter.com/mo\_hotels">www.twitter.com/mo\_hotels</a>)



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