## information

Mandarin Oriental, Prague Nebovidská 459/1, Prague 1 – Malá Strana, Czech Republic Telephone +420 233 088 888 Facsimile +420 233 088 668 www.mandarinoriental.com/prague



## MANDARIN ORIENTAL, PRAGUE'S ORIGINAL FAN, INSPIRED BY THE ART OF ALFONS MUCHA AND CREATED BY THE ARTIST'S GRANDDAUGHTER

Each Mandarin Oriental hotel has its own fan, a profoundly meaningful symbol of the Group's oriental culture that also links each property to the distinctive fan logo. Deeply Asian and inherently elegant, each of these fans is unique and chosen to reflect the individuality of each hotel.

For its hotel in Prague, the Group was keen to find a fan of historical significance that would highlight the Golden City not only as a tourist destination but also a place of history and rich, diverse culture. After searching through countless museums and meeting with curators, it became clear that, just as Mandarin Oriental, Prague is a unique establishment in the city, combining local character with the Group's distinct Oriental heritage, an originally designed fan was essential.

The design and creation of the hotel's fan was entrusted to Mrs Jarmila Mucha Plocková, the granddaughter of the late and much celebrated artist Alfons Mucha who has the sole rights to reproduce the artist's famous designs. Mrs Plocková is a graduate of the School of Architecture, Academy of Visual Arts in Prague. She also studied painting at the Masana School of Art in Barcelona for two years.

Mandarin Oriental, Prague's signature fan was inspired by the frescoes on the walls of the Mayor's Lounge in Prague's superb Art Nouveau building, Obecní dům (Municipal House), as well as its sumptuous fabrics. The peacock taken from the Mucha-designed rich curtains is the predominant feature on this hand-painted fan. Considered as a sacred bird in China and Japan, the peacock is especially meaningful in Asian culture. Also, in feng shui philosophy, the peacock symbolises beauty, loyalty and empathy, as well as the need to take pleasure in the finer things in life – a fitting image for Mandarin Oriental, Prague.



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The deep green and blue colours evoke the Vltava River and the woodlands surrounding the city, whilst the rose and white bring light and contrast, and the gold leaf adds richness to the composition. Hand-painted on special rice paper, the fan is displayed in the hotel's lobby. Its image, a testimony to traditional Slavic design, has travelled the world, reproduced in most of the printed and promotional materials used by the hotel.

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## For further information, please contact:

Mandarin Oriental, Prague

Lenka Tučková (moprg-pr@mohg.com)

PR & Marketing Consultant

Tel: +420 233 088 888

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