news release

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JOIN THE FASHION SET AT MANDARIN ORIENTAL, PARIS PARTNER TO *VOGUE'S* FASHION NIGHT OUT THIS SEPTEMBER

Hong Kong, 10 July 2014 -- <u>Mandarin Oriental, Paris</u> is delighted to announce its participation in this year's prestigious *Vogue's Fashion Night Out* taking place in Paris on 16 September 2014.

For the past six years, the international editions of *Vogue* magazine have lit up some of the most glamorous streets in the world with *Vogue's Fashion Night Out*, one of the most significant events on the fashion calendar. This year *Vogue Paris* will again bring about a unique shopping experience: rue Saint-Honoré, which is home to Mandarin Oriental, Paris, rue du Faubourg Saint-Honoré, rue Royale and place de la Madeleine. During this exclusive event, access to participating stores will be by invitation only, reserved for clients and readers of *Vogue* magazine.

To coincide with this exciting event, Mandarin Oriental, Paris is launching a selection of new iconic and delicious delicacies at <u>Bar 8</u>. Executive Chef <u>Thierry Marx</u> has created a special tapas menu inspired by fashion.

Alongside the tapas, Bar 8 has also produced a new collection of *It Cocktails*, which will include:

Purple Lace

Champagne, violet liqueur, Cranberry juice, lemon juice and vodka

• Organic Red Lipstick

Mix of organic and seasonal red fruits

On the day, hotel guests will receive an exclusive invitation to visit participating brands and fashion houses (access will be granted according to the discretion of each store).



Page 2
Both the tapas *menu* and *It Cocktails* will be available at the event on 16 September.

Bar 8 is open from Tuesday to Saturday (11:00 - 02:00) and from Sunday to Monday (11:00 - 24:00). No reservation required. Cocktails are priced from EUR 26, non-alcoholic cocktails are priced from EUR 19. Tapas are priced from EUR 15.

Visit <u>mandarinoriental.com/paris</u> to book a room in the city's most fashionable hotel and experience the ultimate luxury in famed rue Saint-Honoré neighbourhood – home to the world's most exclusive fashion houses.

Take the advantage of *Vogue's Fashion Night Out* to experience the <u>J'aime la MOde</u> offer, which combines a luxurious stay at Mandarin Oriental, Paris with an exclusive private shopping experience at Printemps Haussmann, the world's leading department store for luxury in fashion and beauty. Printemps offers premium services including a VIP welcome, bespoke in-store personal service, VIP Card with special offers, 'hands-free' shopping, local delivery and shipping. Guests will also enjoy a highly personalised shopping visit thanks to a team of multi-lingual personals shoppers, fashion advisor, luxury and beauty (on appointment). Guests will receive a daily Spa credit of EUR 150 and take home a Printemps candle gift as a memento of their Parisian getaway. The 'J'aime la MOde' package is available year-round, based on availability with a starting rate of 995 euros.

About Mandarin Oriental, Paris

Mandarin Oriental, Paris has a premier location on Rue Saint-Honoré, surrounded by history and fashionable shopping. The hotel's 99 luxurious rooms and 39 suites offer guests an eminently stylish Parisian experience, and are among the most spacious in Paris. An inner courtyard camellia garden provides outdoor dining and is a peaceful oasis in the city. Other dining choices, include the two-Michelin star signature restaurant, <u>Sur Mesure par Thierry Marx</u>, <u>Camélia</u>, <u>The Cake Shop</u> and <u>Bar 8</u>, all under Executive Chef and Culinary Director <u>Thierry Marx</u>. The Spa at Mandarin Oriental, Paris brings relaxation in a peaceful, modern setting, and an indoor pool and a fully-equipped fitness centre complete the hotel's leisure facilities.



Page 3

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels)

Visit Destination MO (www.destinationMO.info), the online version of Mandarin Oriental Hotel Group's bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

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