

news release

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MANDARIN ORIENTAL, PARIS INTRODUCES NEW ‘SELFIE IN PARIS’ PACKAGE

Hong Kong, 8 August 2014 -- [Mandarin Oriental, Paris](#), one of only eight hotels in the city honoured with the prestigious ‘Palace’ distinction, is delighted to announce the launch of a new Parisian experience with a package that offers guests luxurious accommodation, and the chance to share their best ‘selfies’ in the City of Lights.

The [Selfie in Paris](#) offer combines a well-appointed stay at Mandarin Oriental, Paris together with the use of a private car and driver for three hours for a truly personalized ‘journey’ through Paris. With complimentary in-car and in-room wi-fi and a list of true insider tips on some of the best Parisian photographic locations to take the perfect selfie, this is an opportunity to explore the city’s lesser known vantage points. The hotel’s suggestions include truly romantic backdrops, an outstanding view of the Eiffel Tower and other imaginative city sites that provide the perfect backdrop for self expression.

Guests are encouraged to upload their favourite selfie to Facebook, Instagram, Twitter or Google + and use @MO_PARIS and the hashtag #MOselfiecontest. Photos that are posted publically with the hashtag and hotel username will be entered in an exclusive competition, which runs from October 2014 to January 2015. At the end of each month, Philippe Leboeuf, General Manager of Mandarin Oriental, Paris will decide on the winning entry, which must be taken in one of the suggested locations. Each monthly winner will enjoy a one-night stay at the award-winning Mandarin Oriental, Paris.

In order to ensure guests look their best, [The Spa at Mandarin Oriental, Paris](#) provides the perfect place to prepare for this journey, with an exclusive Guerlain Radiance Facial Treatment (50 minutes) or a magical Guerlain make-up session. (50 minutes).

The [Selfie in Paris package](#) includes:

- Luxurious accommodation for one night at Mandarin Oriental, Paris
- Breakfast for two in-room or at Camélia

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- Complimentary Wi-Fi in-room and in-car
- Private car (Mercedes Classe E) and driver for 3 hours
- List of insider tips on the best locations to take a selfie in Paris
- Entry to the Selfie competition organised by Mandarin Oriental, Paris

The ‘Selfie in Paris’ package is available from 1st October 2014 until 31st January 2015, subject to availability with rates starting from EUR 995. The competition is open to applicants of 18 years of age and older; excluding employees of Mandarin Oriental, official partners and vendors, and the judge’s decision on the winning entries is final. There is one-year validity for the winning one-night stay from the delivery date.

Guerlain make- up session is priced at EUR 135 and the Guerlain Radiance Facial Treatment is priced at EUR 200 during the week and EUR 220 at weekends.

Reservations can be made through Mandarin Oriental Hotel Group’s online reservations service at www.mandarinoriental.com or by contacting the reservations office at Mandarin Oriental, Paris on +33 1 7098 7333 / mopar-reservations@mohg.com. Rooms are subject to availability and terms and conditions apply.

For complete terms and conditions, please visit <http://www.mandarinoriental.com/paris/hotel-offers/selfie-in-paris/>

About Mandarin Oriental, Paris

[Mandarin Oriental, Paris](#), one of only eight hotels in the city honoured with the prestigious ‘Palace’ distinction, has a premier location on Rue Saint-Honoré, surrounded by history and fashionable shopping. The hotel's [99 luxurious rooms and 39 suites](#) offer guests an eminently stylish Parisian experience, and are among the most spacious in Paris. An inner courtyard camellia garden provides outdoor dining and is a peaceful oasis in the city. Other dining



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choices, include the two-Michelin star signature restaurant, [Sur Mesure par Thierry Marx](#), [Camélia](#), [The Cake Shop](#) and [Bar 8](#), all under Executive Chef and Culinary Director Thierry Marx. [The Spa](#) brings relaxation in a peaceful, modern setting, and an indoor pool and a fully-equipped fitness centre complete the hotel's leisure facilities.

About Mandarin Oriental Hotel Group

[Mandarin Oriental Hotel Group](#) is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com.

Visit [Destination MO](http://www.mandarinoriental.com/destination-mo/) (<http://www.mandarinoriental.com/destination-mo/>), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our [Social Media](#) channels.

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