# news release

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# THE FIRST EXCLUSIVE CHILDREN'S SLEEPWEAR COLLECTION BY MANDARIN ORIENTAL, PARIS + PAUL SMITH JUNIOR

**Hong Kong, 3 December 2014** - <u>Mandarin Oriental, Paris</u>, one of only eight hotels in the city honoured with the prestigious 'Palace' distinction, is delighted to announce the launch of the first children's sleepwear collection by Mandarin Oriental, Paris + Paul Smith Junior.

Mandarin Oriental, Paris is the ideal place for magical and unforgettable family stays, with a perfect location in the centre of Paris, close to great activities for the youngest travellers: the Tuileries Gardens, fun museum art workshops and toy stores, are all within easy distance, and Mandarin Oriental, Paris is on hand to ensure a smooth stay for both parents and their little ones. This includes a dedicated kid's Concierge, specially prepared dishes for smaller appetites and children's services and facilities that are sure to delight. These include baby cots, high chairs, video games and more.

Mandarin Oriental, Paris in association with British fashion brand <u>Paul Smith Junior</u>, has now developed a collection of elegant sleepwear for children. The exclusive and stylish pyjamas are available for children up to seven years of age and embody the values of both Mandarin Oriental, Paris and Paul Smith Junior. MiniMo, the adorable panda mascot of the modern palace, also proudly sports a scarf with the colours of Paul Smith Junior to celebrate the launch.

The first collection Mandarin Oriental, Paris + Paul Smith Junior is available as part of the hotel's <u>Family Travel by Paul Smith Junior</u> offer from EUR 2,245, which is valid from 1 March to 31August 2015 and includes:

- Accommodation in a suite with connecting room
- Daily breakfast for the whole family at Camélia or in-room
- Welcome gift for children upon arrival



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 Gifts signed Paul Smith Junior and special services for children including Pyjamas by Mandarin Oriental, Paris + Paul Smith Junior from size 12 months to seven years (A special gift by Paul Smith Junior will be given for slightly older children)

Reservations can be made via the website at www.mandarinoriental.com/paris or by phone at 0033 1 7098 7333, or via <a href="monage-reservations@mohg.com">monage-reservations@mohg.com</a>. Price is subject to availability and subject to change without notice. VAT and taxes included.

#### **About Paul Smith Junior**

Within 40 years of his introduction to fashion, Paul Smith had established himself as the preeminent British designer. Paul Smith has the ability to anticipate, and to spark off trends not only fashion but in the wider context of popular culture. He manages to transmit a genuine sense of humour and mischief mixed with his love of tradition and the classics. Paul Smith Junior's style is classic and easy-to-wear with that little hint of English eccentricity that makes all the difference. A keen sense of detail is seen in extraordinary linings, humorous graphics on T-shirts. The line is the perfect expression of these mad genius creation made in London. The 13 collections designed each season by Paul Smith including Paul Smith Junior are distributed today over 75 countries and especially in Paul Smith stores, reflecting the uniqueness of Paul's creation.

#### **About Mandarin Oriental, Paris**

Mandarin Oriental, Paris, one of only eight hotels in the city honoured with the prestigious 'Palace' distinction, has a premier location on Rue Saint-Honoré, surrounded by history and fashionable shopping. The hotel's <u>98 luxurious rooms and 40 suites</u> offer guests an eminently stylish Parisian experience, and are among the most spacious in Paris. An inner courtyard camellia garden provides outdoor dining and is a peaceful oasis in the city. Other dining choices, include the two-Michelin star signature restaurant, Sur Mesure par Thierry Marx,



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<u>Camélia</u>, <u>The Cake Shop</u> and <u>Bar 8</u>, all under Executive Chef and Culinary Director Thierry Marx. <u>The Spa</u> brings relaxation in a peaceful, modern setting, and an indoor pool and a fully-equipped fitness centre complete the hotel's leisure facilities.

## **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 45 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 15 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 14 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media section</u>, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u> (http://www.mandarinoriental.com/destination-mo/), the online version of <u>Mandarin Oriental Hotel Group</u>'s bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media</u> channels.

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