

MANDARIN ORIENTAL, PARIS ACTS FOR THE PLANET

Hong Kong, 10 April 2014 -- As part of its mission to do '[More for a Sustainable Future](#)' and helped by the 'Pur Projet' organization, [Mandarin Oriental, Paris](#) is now offering guests the chance to help plant an agroforestry farm in the Paris Region.

Guests who book their stay via [Mandarin Oriental's website](#), can subscribe to the 'Act for the Planet' option, where a donation of eight euros can ensure a tree is planted. By creating and connecting to their profiles on the [Purpojet](#) website, participating guests will then have access to a certificate with detailed information on their planted tree including its location.

Since opening in 2011, [Mandarin Oriental, Paris](#) has been recognized as an eco-responsible hotel and is the first hotel in France to obtain the High Quality Environment certification (HQE). Recognition as an eco-responsible HQE building, enables the property to save 20 to 30% in energy consumption when compared to a non HQE building. The entire life of the hotel is organised around this goal.

With the backing of the hotel's management team, Mandarin Oriental, Paris manages to marry luxury and environmental concerns. For example, the inner garden has approximately a hundred different trees and shrubs that are watered by an environmentally friendly drip system, a specific internal air filter system assures good air quality and soundproofed windows help to control the internal air temperature.

Mandarin Oriental, Paris has also contributed to protect biodiversity by hosting 50,000 bees. To help restore the decreasing bee population, the hotel has installed a rooftop beehive with the help of a local organisation, Apiterra. Bees are an important part of the pollination cycle and often thrive in urban environments such as Paris, which has been a pesticide free-zone for the past ten years. Indeed, the hotel's first harvest yielded 30 kg of honey which Executive Chef [Thierry Marx](#) and Pastry Chef [Pierre Mathieu](#) are using in the hotel's recipes. [Bar 8](#) also

offers two signature cocktails, priced EUR 26: ‘Honey Kingston’ made of lemon juice, Cointreau, rum, whiskey barrel aged bitter and the hotel’s own honey, and ‘Homemade Honey’ made of yuzu liqueur, jasmine tea with ginger, champagne and honey.

Guests who wish to participate in the hotel’s environmental programme, such as the selective replacement of bed linens or towels, also receive a jar of honey produced from the rooftop hive as a gesture of appreciation.

“In keeping with Mandarin Oriental’s promise, we are committed to creating a sustainable future and to creating a variety of unique and interesting ways to do this,” said Philippe Leboeuf, General Manager. “We do hope guests will also enjoy being part of the environmental efforts of the city” he added.

Guests can join Mandarin Oriental, Paris in its commitment to sustainable development, by subscribing to the ‘Act for the Planet’ option when booking their stay on www.mandarinoriental.com/paris/. Room reservations, can also be made by contacting the reservations office at Mandarin Oriental, Paris on +33 1 7098 7333 or via email mopar-reservations@mohg.com.

About Mandarin Oriental, Paris

Mandarin Oriental, Paris has a premier location on Rue Saint-Honoré, surrounded by history and fashionable shopping. The hotel's 99 luxurious rooms and 39 suites offer guests an eminently stylish Parisian experience, and are among the most spacious in Paris. An inner courtyard camellia garden provides outdoor dining and is a peaceful oasis in the city. Other dining choices, include the two-Michelin star signature restaurant, *Sur Mesure par Thierry Marx*, *Camélia*, *The Cake Shop* and *Bar 8*, all under Executive Chef and Culinary Director Thierry Marx. The Spa at Mandarin Oriental, Paris brings relaxation in a peaceful, modern setting, and an indoor pool and a fully-equipped fitness centre complete the hotel's leisure facilities.



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About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com.

Visit [Destination MO](http://www.mandarinoriental.com/destination-mo/) (<http://www.mandarinoriental.com/destination-mo/>), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our [Social Media](#) channels.

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