

# news release

Mandarin Oriental Hotel Group Limited  
281 Gloucester Road, Causeway Bay, Hong Kong  
Telephone +852 2895 9288 Facsimile +852 2837 3500  
www.mandarinoriental.com



## **MANDARIN ORIENTAL, PARIS CELEBRATES THE OPENING OF CHLOÉ'S FLAGSHIP STORE ON RUE SAINT-HONORÉ**

**Hong Kong, 30 January 2013** -- Calling all fashionistas...[Mandarin Oriental, Paris](#) is delighted to announce a new fashion offer [J'aime Chloé](#), inviting guests to celebrate the opening of the first Maison Chloé on 253 rue Saint-Honoré.

The new space on Rue Saint-Honoré is the label's first Maison with a new architectural and client experience concept, with a team of stylists who offer a personalized shopper approach to service. In an impressive space totalling 475 square meters, the boutique spans two floors, with a centred inner courtyard and terrace lush with greenery.

*Fashionistas* will be spoiled with a luxurious stay at the city's chicest address, Mandarin Oriental, Paris, beginning with a VIP welcome in a Couture suite. True to their name, the Couture suites are beautifully stylish, and include the Broderies de Perles, Coromandel and Arabesque suites, all adorned with special, bespoke Lesage silk embroidery with pearls, crystals and sequins. Guests will also enjoy a VIP welcome at the stunning new Chloé boutique as well as have the pleasure of receiving a limited edition "Alice" handbag, in exclusive "stem ginger/gold savannah", all numbered and engraved, and of which there are only 30 available, and only at the Chloé boutique at 253 Saint-Honoré.

The '*J'aime Chloé*' offer includes:

- Luxurious accommodation for one night, from Couture Suite category
- Breakfast for two at [Camélia](#)
- VIP welcome amenity in room
- VIP welcome at the Chloé Boutique, 253 rue Saint-Honoré
- Limited edition "Alice" handbag, medium model in exclusive "stem ginger/gold savannah"

The '*J'aime Chloé*' offer is available from 25 February to 31 March 2013 for one night only and is priced from EUR 3,300, based on two sharing.



Page 2

Reservations can be made through Mandarin Oriental Hotel Group's on-line reservations service at [www.mandarinoriental.com](http://www.mandarinoriental.com) or by contacting the reservations office at Mandarin Oriental, Paris on +33 1 7098 7333 / [mopar-reservations@mohg.com](mailto:mopar-reservations@mohg.com). Rooms are subject to availability and terms and conditions apply.

For more info on Chloé please visit [www.chloe.com](http://www.chloe.com)

### **About Mandarin Oriental, Paris**

Mandarin Oriental, Paris has a premier location on Rue Saint-Honoré, surrounded by history and fashionable shopping. The hotel's 99 luxurious rooms and 39 suites offer guests an eminently stylish Parisian experience, and are among the most spacious in Paris. An inner courtyard camellia garden provides outdoor dining and is a peaceful oasis in the city. Other dining choices, include the two-Michelin star signature restaurant, *Sur Mesure par Thierry Marx*, *Camélia*, *The Cake Shop* and *Bar 8*, all under Executive Chef and Culinary Director Thierry Marx. The Spa at Mandarin Oriental, Paris brings relaxation in a peaceful, modern setting, and an indoor pool and a fully-equipped fitness centre complete the hotel's leisure facilities.

### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 45 hotels representing 11,000 rooms in 28 countries, with 19 hotels in Asia, 13 in The Americas and 13 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the [Photo Library](#) of our *Media* section, at [www.mandarinoriental.com](http://www.mandarinoriental.com). Please join us on Facebook ([www.facebook.com/MandarinOriental](http://www.facebook.com/MandarinOriental)) and Twitter ([www.twitter.com/mo\\_hotels](http://www.twitter.com/mo_hotels))



Page 3

Visit [Destination MO](http://www.destinationMO.info) ([www.destinationMO.info](http://www.destinationMO.info)), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

-end-

For further information, please contact:

*Corporate Office*

Jill Kluge ([jillk@mohg.com](mailto:jillk@mohg.com))

Group Communications – Global

Tel: +44 (20) 7908 7888

*Mandarin Oriental, Paris*

Emilie Pichon ([epichon@mohg.com](mailto:epichon@mohg.com))

Director of Communication

Tel. +33 01 7098 7022

[www.mandarinoriental.com/paris](http://www.mandarinoriental.com/paris)

Sally de Souza ([sallydes@mohg.com](mailto:sallydes@mohg.com))

Group Communications – Corporate/Asia

Tel: +852 2895 9160

Live Haugen ([lhaugen@mohg.com](mailto:lhaugen@mohg.com))

Group Communications – Europe, Middle East and Africa

Tel: +44 (20) 7908 7813

Vanina Sommer ([vsommer@mohg.com](mailto:vsommer@mohg.com))

Regional Director of Marketing - Southern Europe

Tel: +33 (1) 70 98 70 50

Danielle DeVoe ([ddevoe@mohg.com](mailto:ddevoe@mohg.com))

Group Communications – The Americas

Tel: +1 (212) 830 9380

[www.mandarinoriental.com](http://www.mandarinoriental.com)