

news release

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MANDARIN ORIENTAL, PARIS INTRODUCES EXCLUSIVE SHOPPING PACKAGE “J’AIME LA MODE”

Hong Kong, 6 February 2014 - [Mandarin Oriental, Paris](#) is delighted to announce the launch of a new luxury shopping experience with a package that allows guests VIP access to the city’s prestigious department store, [Printemps Haussman](#).

The [J’aime la MOde](#) offer combines a luxurious stay at Mandarin Oriental, Paris with an exclusive private shopping experience at the world’s leading department store for luxury in fashion and beauty since 1865. Printemps offers premium services including a VIP welcome, bespoke in-store personal service, store VIP Card, ‘hands-free’ shopping, local delivery and shipping. Guests will also enjoy a highly personalised shopping visit thanks to a personal shopper, fashion advisor, luxury and beauty (on appointment). Guests will take home a Printemps candle gift as a memento of their Parisian getaway.

The [‘J’aime la MOde’ package](#) includes:

- Luxurious accommodation for one night at Mandarin Oriental, Paris
- Breakfast for two in-room or at Camélia
- A daily Spa credit of EUR 150
- Premium services at Printemps Haussmann:
 - VIP welcome
 - Printemps VIP Card with a special offer
 - Multilingual Personal Shopper
 - Hands-free shopping
 - Priority tax refund
 - Local delivery and international shipping
- Printemps candle gift

The ‘J’aime la MOde’ package is available year-round, starting from February 1st 2014, based on availability with a starting rate of 995 euros.

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Reservations can be made through Mandarin Oriental Hotel Group's on-line reservations service at www.mandarinoriental.com or by contacting the reservations office at Mandarin Oriental, Paris on +33 1 7098 7333 / mopar-reservations@mohg.com. Rooms are subject to availability and terms and conditions apply.

About Printemps

At the centre of Paris, Printemps has been the world leading department store for Fashion, Luxury and Beauty since 1865. With its remodelled façade, classified as a historic monument, 45,000 sqm dedicated to a unique shopping experience and seven restaurants, Printemps represents the contemporary symbol of the capital and its art of living.

About Mandarin Oriental, Paris

Mandarin Oriental, Paris has a premier location on Rue Saint-Honoré, surrounded by history and fashionable shopping. The hotel's 99 luxurious rooms and 39 suites offer guests an eminently stylish Parisian experience, and are among the most spacious in Paris. An inner courtyard camellia garden provides outdoor dining and is a peaceful oasis in the city. Other dining choices, include the two-Michelin star signature restaurant, *Sur Mesure par Thierry Marx*, *Camélia*, *The Cake Shop* and *Bar 8*, all under Executive Chef and Culinary Director Thierry Marx. The Spa at Mandarin Oriental, Paris brings relaxation in a peaceful, modern setting, and an indoor pool and a fully-equipped fitness centre complete the hotel's leisure facilities.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. The Group has grown from a well-respected Asian hotel company into a global brand and now operates, or has under development, 45 hotels representing over 11,000 rooms in 26 countries, with 20 hotels in Asia, 11 in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

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Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com.

Visit [Destination MO](http://www.mandarinoriental.com/destination-mo/) (<http://www.mandarinoriental.com/destination-mo/>), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our [Social Media](#) channels.

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