

## news release

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### **RODARTE UNVEILS SECOND LIMITED-EDITION SCARF EXCLUSIVELY FOR MANDARIN ORIENTAL, NEW YORK DURING NEW YORK FASHION WEEK**

**Hong Kong, 22 February 2016** – The Five-Star [Mandarin Oriental, New York](#) and designers Kate and Laura Mulleavy, founders of the award-winning luxury fashion brand Rodarte, are excited to debut the second scarf in a limited-edition series designed exclusively for the property. Launching during New York Fashion Week, the scarf is inspired by the property's expansive views of the Hudson River and Manhattan's west side. It will be available for purchase at Mandarin Oriental, New York starting on Friday, February 19, 2016.

Ideal for the stylish jetsetter or the accessories enthusiast, the second scarf was inspired by the sweeping views of the Hudson River from the property. A delicate ripple pattern featuring shades of teal, gray and black is meant to evoke the calming ebb and flow of the river, an element that is captured within the property's newly restyled one-bedroom *Hudson River View Suite*. The scarf measures 48 inches by 48 inches, is made of 100% modal and will retail for USD 350 at the hotel's 35<sup>th</sup> floor Spa Boutique.

“With the second scarf in our series for Mandarin Oriental, New York, we hoped to extend our theme of design inspired by the amazing views from the hotel. With the first scarf, we took the essence of the views of Central Park. With the second scarf in our series, we wanted to capture the fluidity and movement of water as seen from the hotel when you overlook the expansive view of the Hudson River,” says Rodarte's Laura Mulleavy of the collaboration.

The inaugural scarf in the limited-edition series launched in September 2015. The first design featured an intricate black and white pattern reminiscent of the tree branches in Central Park during the winter season, complemented by a subtle stripe of orchid purple that is signature to the hotel's signature restaurant, Asiate.

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Known for its artistic mixture of high couture, modern femininity and California influences, Rodarte has garnered numerous awards and accolades for the brand's intricately crafted, multi-layered garments and explorations into other art forms, including the CFDA Womenswear Designer of the Year in 2009 as well as the Legend of Fashion Award from the School of the Art Institute of Chicago in 2013. Rodarte's works are showcased in the permanent collections of the Costume Institute of the Metropolitan Museum of Art, the Museum of Fine Arts in Boston, the Museum at the Fashion Institute of Technology in New York City as well as the Los Angeles County Museum of Art.

To discover Mandarin Oriental, New York, please visit [www.mandarinoriental.com/newyork](http://www.mandarinoriental.com/newyork). For hotel reservations or more information, please visit [www.mandarinoriental.com](http://www.mandarinoriental.com) or call the hotel directly at +1 (212) 805 8800.

### **About Mandarin Oriental, New York**

A stunning fusion of modern design with stylish Oriental flair, [Mandarin Oriental, New York](http://www.mandarinoriental.com/newyork) features [244 elegant guestrooms and suites](#) — all with breathtaking views of Manhattan and Five-Star hospitality. Luxurious amenities include [Asiate](#), the hotel's elegant restaurant; MObar created by noted interior designer, Tony Chi; the [Lobby Lounge](#) with dramatic views of Central Park; a 14,500 square-foot [Five-Star Mandarin Oriental Spa](#); and a state-of-the-art fitness center with a 75-foot lap pool. In addition, there is premium meeting and event space, including a [6,000 square-foot pillar-less ballroom](#) with three walls of windows overlooking Central Park. Located in Columbus Circle's Time Warner Center, Mandarin Oriental, New York is in an idyllic location just steps away from world-class dining, shopping and entertainment, including the Broadway Theater District, Lincoln Center, Central Park, Jazz at Lincoln Center and the Time Warner Center's collection of upscale retail shops and restaurants.

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### **About Rodarte**

In 2005, Kate and Laura Mulleavy founded Rodarte, a luxury brand instantly lauded for its distinct design concepts and intricate textile innovations. A conceptual and innovative brand, Rodarte is known for its artistic mixture of high couture, California influences, and explorations into other art forms.

### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 47 hotels representing 11,000 rooms in 25 countries, with 21 hotels in Asia, 10 in The Americas and 16 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 17 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at [www.mandarinoriental.com](http://www.mandarinoriental.com).

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