

news release

Mandarin Oriental Hotel Group Limited
281 Gloucester Road, Causeway Bay, Hong Kong
Telephone +852 2895 9288 Facsimile +852 2837 3500
www.mandarinoriental.com



CELEBRATE OKTOBERFEST IN STYLE, WITH MANDARIN ORIENTAL, MUNICH

Hong Kong, 18 June 2013 -- [Mandarin Oriental, Munich](#) is offering guests a special chance to experience the world-famous Oktoberfest in true style with the [Oktoberfest Package](#) that includes luxury accommodation, a stylish arrival and access to the Oktoberfest and a host of Bavarian treats. The package is valid from 21 September to 6 October 2013

Dating back to 1810, the sixteen day annual festival is an important and much anticipated part of Bavarian culture. Experience some of Germany's finest beers, all of which have been brewed in Munich, and sample some of the traditional food, including specialties such as *Schweinebraten* roast pork, *Würstl* sausages, *Brezn* pretzels and *Käsespätzle* cheese noodles.

The Oktoberfest Package offering from Mandarin Oriental, Munich allows guests access to one of the most famous and popular tents at Oktoberfest – The Hippodrom. Filled with history, The Hippodrom first opened in 1902 and offers a fascinating mix of Bavarian tradition and international flair – attracting a young and trendy crowd, including TV and film stars who flock to the tent for its good food, fantastic beer and amazing atmosphere – there is also a beautiful champagne bar for those who prefer something lighter - and warm service.

The package also offers guests the chance to arrive at Oktoberfest in style via a carriage tour from Mandarin Oriental, Munich to the festival, which is exclusive to hotel guests booking this package. Those taking part will be treated to delicious drinks and traditional Bavarian pretzels whilst the VIP host guides guests on the journey. Guests staying at Mandarin Oriental, Munich over the festival period will also be treated to Bavarian amenities in room on arrival to really kick off the Oktoberfest spirit.

As well as activities taking place across Munich, the elegant Mandarin Oriental will be offering beer tastings and a special Oktoberfest menu within its relaxed [Mandarin Bar](#).

-more-



Page 2

The ultimate package offered by Mandarin Oriental, Munich costs from EUR 1,261 per night based on two people sharing a Superior Room and includes:

- Luxury accommodation for one night at Mandarin Oriental, Munich including breakfast at [Restaurant Mark's](#)
- Two seats at a table for eight people in the Oktoberfest Hippodrom tent, inclusive of a three-course dinner, a shared bottle of Champagne (one 1.5 litre bottle for the table), Champagne mugs from the tent and a food and beverage voucher of 37,25 Euro per person
- An exclusive carriage tour arranged by Mandarin Oriental, Munich from the hotel to the Oktoberfest tent (with 16 people) including drinks and Bavarian pretzels
- A VIP host on the 30 minute carriage tour to the Oktoberfest venue
- Bavarian amenities in room upon arrival

This package is valid from 21 September to 6 October 2013. It is applicable for double rooms and is bookable for groups of up to 8 rooms.

For more information or reservations please contact Mandarin Oriental, Munich on +49 (89) 290 980 or visit www.mandarinoriental.com/munich

About Mandarin Oriental, Munich

Quietly tucked away in a side street, yet centrally located near the famed Maximilianstraße, Mandarin Oriental, Munich is an elegant gem of Neo-Renaissance charm, providing the highest levels of personalised service in the city and award-winning restaurant and bars. The newly refurbished 48 spacious rooms and 25 suites offer the finest in contemporary luxury and, along with the stunning roof-top pool, feature views that stretch across the picturesque surroundings of the old town.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under

-more-



Page 3

development, 45 hotels representing over 11,000 rooms in 27 countries, with 19 hotels in Asia, 12 in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the [Photo Library](#) of our *Media* section, at www.mandarinoriental.com. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels)

Visit [Destination MO](http://www.destinationMO.info) (www.destinationMO.info), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

-end-

For further information, please contact:

Corporate Office

Jill Kluge (jillk@mohg.com)
Group Communications – Global
Tel: +44 (20) 7908 7888

Sally de Souza (sallydes@mohg.com)
Group Communications – Corporate/Asia
Tel: +852 2895 9160

Live Haugen (lhaugen@mohg.com)
Group Communications – Europe, Middle
East and Africa
Tel: +44 (20) 7908 7813

Vanina Sommer (vsommer@mohg.com)
Regional Director of Marketing - Southern
Europe
Tel: +33 (1) 70 98 70 50

Danielle DeVoe (ddevoe@mohg.com)
Group Communications – The Americas
Tel: +1 (212) 830 9380
www.mandarinoriental.com

Mandarin Oriental, Munich

Konstanze Ruf (kruf@mohg.com)
Groups & Communications Manager
Tel: +49 89 29098 810

www.mandarinoriental.com/munich