news release

MANDARIN ORIENTAL THE HOTEL GROUP

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MANDARIN ORIENTAL, MIAMI AND LAN AIRLINES CELEBRATE THE OPENING OF *LA MAR BY GASTÓN ACURIO* WITH A *CULINARY ADVENTURE TRIP GIVEAWAY*

Hong Kong, 25 March 2014 – <u>Mandarin Oriental, Miami</u> and <u>LAN Airlines</u> announce an exclusive giveaway in celebration of the new <u>La Mar by Gastón Acurio</u> restaurant, which opened at the Five-Star city resort this month. The *Culinary Adventure Trip Giveaway* will award one winner VIP dining experiences at celebrity chef Gastón Acurio's restaurants in Miami and Lima, Peru, which is home to the original <u>La Mar Cebicheria</u>. The prize includes premium business class tickets onboard LAN Airlines from Miami to Lima.

The <u>Culinary Adventure Trip Giveaway</u> winner will start the journey in Miami and receive:

- Dinner for two at La Mar by Gastón Acurio at Mandarin Oriental, Miami
- Two round-trip tickets on LAN Airlines from Miami to Lima in Premium Business class
- Lunch for two at La Mar Cebicheria in Lima, Peru

Considered 'the ambassador of Peruvian cuisine,' Acurio continues to gain culinary acclaim with his unique restaurants, which rank among the best in the world. At *La Mar by Gastón Acurio*, the chef's newest concept in Miami, guests can enjoy a mix of indoor and outdoor waterfront seating with three lively bars providing distinctive culinary experiences. La Mar executive chef Diego Oka, provides a personal look into the creation of authentic Peruvian dishes ranging from upscale novo-Andean fare to Asian-Peruvian fusion and traditional seafood *Ceviche*.

To enter, please visit <u>www.mandarinoriental.com/miami/culinary-adventure-giveaway</u> and complete the online submission form. Entries will be accepted until April 24, 2014.

About Mandarin Oriental, Miami

Contemporary in design and with a prominent waterfront location, the luxurious <u>Mandarin</u> <u>Oriental, Miami</u> features <u>326 elegant guest rooms and suites</u> – offering dramatic views of the bay



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and the Miami skyline. Amenities include the highly regarded <u>Azul restaurant</u>, new <u>MO Bar +</u> <u>Lounge</u>, <u>La Mar by Gastón Acurio</u> restaurant, <u>an award-winning tri-level spa</u>, <u>Oasis Beach Club</u>, <u>the luxury boutique Shanghai Tang</u> and <u>extensive meeting and business space</u>.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u> (http://www.mandarinoriental.com/destination-mo/), the online version of Mandarin Oriental Hotel Group's bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media</u> channels.

About LATAM Airlines Group S.A.

LATAM Airlines Group S.A. is the new name given to LAN Airlines S.A. as a result of its association with TAM S.A. LATAM Airlines Group S.A. now includes LAN Airlines and its affiliates in Peru, Argentina, Colombia and Ecuador, and LAN Cargo and its affiliates, as well as TAM S.A. and its subsidiaries TAM Linhas Aereas S.A., including its business units TAM



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Transportes Aereos del Mercosur S.A., (TAM Airlines (Paraguay) and Multiplus S.A. This association creates one of the largest airline groups in the world in terms of network connections, providing passenger transport services to about 135 destinations in 22 countries and cargo services to about 144 destinations in 27 countries, with a fleet of 319 aircraft. In total, LATAM Airlines Group S.A. has more than 52.000 employees and its shares are traded in Santiago, as well as on the New York Stock Exchange, in the form of ADRs, and Sao Paulo Stock Exchange, in the form of BDRs.

Each airline will continue to operate under their current brands and identities. For any inquiry of LAN or TAM, please visit www.lan.com or www.tam.com.br, respectively. Further information at www.latamairlinesgroup.net

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