

## news release

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### **MANDARIN ORIENTAL, MIAMI LAUNCHES #MIAMIMYWAY CELL PHONE PHOTOGRAPHY PACKAGE**

*Top Miami “iPhoneographers” to provide personalized lessons during exciting Miami getaway*

**Hong Kong, 14 May 2015** – [Mandarin Oriental, Miami](#) introduces the new #MiamiMyWay package, offering one-on-one photography instruction for travelers to capture striking images on the go with the camera most likely to be in their hands – a cell phone. In collaboration with top Miami “iPhoneographers” Brian Ladder [@brianladder](#) and Jose Narvaez [@oasisjae](#), the two-night package will provide guests with photography and editing lessons at the Five-Star city resort and a chauffeured tour of Miami’s most visually captivating sights.

With the guidance of Instagram “suggested users” Ladder and Narvaez, guests will use gadgets such as waterproof cases, selfie sticks, stick-on lenses and photo editing applications to create high-quality photos of their Miami getaway that are perfect for sharing instantly on social media and will later serve as a digital photo album of their trip. Guests will be encouraged to upload their favorite memories by tagging [@MO MIAMI](#) and using the hashtag #MiamiMyWay to join the conversation with other guests and Miami fans.

Photo scenes and selfies will take place in locations ranging from the hotel’s private [Oasis Pool & Beach](#) with panoramic views of the Miami skyline, to vibrant street art in Wynwood Arts District and the neon sights of South Beach’s Ocean Drive. Gourmet travelers will also sharpen their food photography skills at the hotel’s acclaimed restaurant [La Mar by Gastón Acurio](#).

Based on a two-night stay with double occupancy, the #MiamiMyWay package includes:

- Luxurious accommodations
- Daily American breakfast for two at La Mar
- Two-hour private class with an expert “iPhoneographer” at the hotel
- Three-hour guided Miami cell phone photography excursion with chauffeured transportation, in the neighborhood of choice

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- Gift of Mandarin Oriental, Miami art book
- Keepsake digital photo by [@brianladder](#) or [@oasisjae](#)

The *#MiamiMyWay* package is available now through December 31, 2015. Rates for the two-night package start from USD 1,287 based on double occupancy. Reservations must be booked a minimum of two weeks in advance.

### **About Brian Ladder and Jose Narvaez**

Instagram recognized mobile photographer [Brian Ladder](#) is always in tune with his surroundings. An explorer and seeker, Brian finds new environments to challenge fresh perspectives for his colorful Miami images, which demonstrate the dramatic power of angles and framing.

[Jose “OasisJae” Narvaez](#) is a Miami native and Instagram recommended photographer whose craft represents the city’s beautiful colors and architecture. He constantly searches for new inspiration by chasing the Miami’s luminous sunrises and sunsets, using light to transform images to visual masterpieces.

### **About Mandarin Oriental, Miami**

Contemporary in design and with a prominent waterfront location, the triple Five-Star [Mandarin Oriental, Miami](#) features [326 elegant guest rooms and suites](#) – offering dramatic views of the bay and the Miami skyline. Amenities include [an award-winning tri-level spa](#), signature [Azul restaurant](#), the new [La Mar by Gaston Acurio restaurant](#), the waterfront [MO Bar + Lounge](#), [Oasis Beach Club](#), [the luxury boutique Shanghai Tang](#) and [extensive meeting and business space](#).

### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 43 hotels

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representing close to 11,000 rooms in 24 countries, with 20 hotels in Asia, nine in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 15 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at [www.mandarinoriental.com](http://www.mandarinoriental.com).

Visit [Destination MO](http://www.mandarinoriental.com/destination-mo/) (<http://www.mandarinoriental.com/destination-mo/>), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our [Social Media](#) channels.

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*Mandarin Oriental, Miami*

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