news release

Mandarin Oriental Hotel Group Limited 281 Gloucester Road, Causeway Bay, Hong Kong Telephone +852 2895 9288 Facsimile +852 2837 3500 www.mandarinoriental.com



GAYLIA KRISTENSEN DEBUTS IN EUROPE AT THE SPA AT MANDARIN ORIENTAL, LONDON

Hong Kong, 5 November, 2012 -- Mandarin Oriental Hyde Park, London has launched a revolutionary new facial treatment and skincare product line for dramatically younger looking skin by Gaylia Kristensen, Australia's premium skincare pioneer. Debuting for the first time in Europe at the award-winning Spa at Mandarin Oriental, the *Utopia Advanced Anti-Ageing Facial* treatment and cutting-edge, results driven products are exclusive to Mandarin Oriental Hyde Park in London.

Achieving exceptional results and providing a natural alternative to cosmetic injections and surgery, Gaylia Kristensen's products are bio-engineered for maximum effect using state-of-the-art molecular polypeptide and protein techniques. They do not contain petrochemicals, mineral oil, parabens, harsh detergents or toxic ingredients, offering effective, anti-ageing solutions and prevention for all skin types.

Exclusively created by Carly St John, Treatments Manager at <u>The Spa at Mandarin Oriental</u>, <u>London</u>, the award-winning Gaylia Kristensen *Utopia Advanced Anti-Ageing Facial* treatment focuses on complete rejuvenation of the face, eyes and neck area. This luxurious 80-minute spa experience begins with a deep cleanse and exfoliation to renew and brighten the skin, before guests enjoy a unique lifting and toning massage that targets the stress and strain of over-used facial muscles, using Kristensen's precious Passion Oil. A pure plant collagen facial mask will then be applied to help stimulate collagen and boost elastin production, creating an instant lift, visibly sweeping away fine lines and repairing the appearance of UV-damaged skin. Kristensen's Serums and Treatment Creams are applied at the end of the treatment to lift, firm, brighten and lock in the moisture. The ultimate spa journey for dramatically younger looking skin, the *Utopia Advanced Anti-Ageing Facial* treatment is priced at GBP170.



Page 2

The Spa Boutique will retail the full range of Gaylia Kristensen products, allowing the good work to continue at home, which includes six hero products; Eye Lift - Intensive Eye Serum; Utopia - The Ultimate Anti-Ageing Serum; White Magic - Anti Ageing Brightening Serum; Dream - Anti Ageing Cream; Deluxe - Firming Cream; Passion - The Ultimate Treatment Oil, and three cleansing products, Gentle - Orange Blossom Cleanser; Heaven - Hydrating Facial Mist; Velvet - Facial Polish. The treatment and product range work together to achieve outstanding immediate and long-term results.

"We are delighted to introduce the Gaylia Kristensen *Utopia Advanced Anti-Ageing Facial* and anti-ageing product line to <u>The Spa at Mandarin Oriental</u>, and to be the first to do so in Europe. This highly effective and non-invasive product line and service is a great addition to our facial range, and allows our guests to see fantastic results and a younger more radiant skin without using harsh chemicals, injections or surgery - every woman's dream", said Spa Director, Debi Green.

Gaylia Kristensen said; "I am delighted to be bringing my product range to Europe for the first time. There is a real synergy between the philosophy of my line of naturally derived, results driven products and the holistic approach of <u>The Spa at Mandarin Oriental</u> – it's the perfect marriage. Australia has the harshest climate on earth and we need the best skincare to help combat our extreme environment. We also have a country rich in natural botanicals that can perform wonders on the skin. This inspired me to create a range of unique, high performance anti-ageing products, which are now giving us the power to change the way we visibly age".

To make a reservation please contact our reservations team directly on + 44 (0) 20 7838 9888 or via email <u>molon-spa@mohg.com</u>. For further information please visit <u>www.mandarinoriental.com/london/luxury-spa/</u>.

The *Utopia Advanced Anti-Ageing Facial* treatment will also be available at The Spa at Mandarin Oriental, Prague later this year.



Page 3

About Gaylia Kristensen

Gaylia Kristensen Australia is an exciting new company dedicated to creating exceptional, premium, advanced anti-ageing skincare. Scientific innovation and pure luxury unite to create a dynamic new range of contemporary, cutting-edge, anti-ageing treatment products that support an effective, topically applied, natural alternative to cosmetic injections and surgery. Bio-engineered for maximum effect, state-of-the-art molecular polypeptide and protein technologies have been combined with Australian botanicals to produce a stunning boutique collection of luxurious anti-ageing skincare products that are the ultimate in sophistication and performance. Exquisite natural products that achieve unparalleled results. For further information, please visit: www.gayliakristensen.com.au

About Mandarin Oriental Hyde Park, London

With bustling Knightsbridge on its doorstep and leafy Hyde Park at its rear, Mandarin Oriental Hyde Park is London's most prestigious address. Blending sumptuous guestrooms with a world-leading spa and a stylish bar, it is the definitive destination for a luxury escape. And with two award-winning restaurants including Bar Boulud, London and Dinner by Heston Blumenthal, the first London restaurant for one of the UK's most renowned chefs, Mandarin Oriental Hyde Park stands at the culinary centre of the capital.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 45 hotels representing 11,000 rooms in 28 countries, with 19 hotels in Asia, 13 in The Americas and 13 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the <u>*Photo Library*</u> of our <u>*Media*</u> section, at <u>www.mandarinoriental.com</u>. Please join us on Facebook (<u>www.facebook.com/MandarinOriental</u>) and Twitter (<u>www.twitter.com/mo_hotels</u>)



Page 4

Visit <u>Destination MO</u> (www.destinationMO.info), the online version of <u>Mandarin Oriental</u> <u>Hotel Group</u>'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

-end-

For further information, please contact:

Corporate Office

Jill Kluge (jillk@mohg.com) Group Communications – Global Tel: +44 (20) 7908 7888

Sally de Souza (<u>sallydes@mohg.com</u>) Group Communications – Corporate/Asia Tel: +852 2895 9160

Live Haugen (<u>lhaugen@mohg.com</u>) Group Communications – Europe, Middle East and Africa Tel: +44 (20) 7908 7813

Vanina Sommer (<u>vsommer@mohg.com</u>) Regional Director of Marketing - Southern Europe Tel: +33 (1) 55 04 80 24

Danielle DeVoe (<u>ddevoe@mohg.com</u>) Group Communications – The Americas Tel: +1 (212) 830 9380

www.mandarinoriental.com

Mandarin Oriental Hyde Park, London Sarah Cairns (<u>scairns@mohg.com</u>) Director of Communications Tel: +44 (0) 20 7201 3814

Jackie McDevitt (<u>imcdevitt@mohg.com</u>) PR Manager Tel: +44 (0) 20 7201 3616

www.mandarinoriental.com/london