## news release

Mandarin Oriental Hotel Group Limited 281 Gloucester Road, Causeway Bay, Hong Kong Telephone +852 2895 9288 Facsimile +852 2837 3500 www.mandarinoriental.com



## MANDARIN ORIENTAL HYDE PARK, LONDON LAUNCHES ITS FESTIVE SEASON 2013 WITH HARRODS AT THE PARADE

**Hong Kong, 25 July 2013** – For the festive season 2013, <u>Mandarin Oriental Hyde Park,</u> <u>London</u> is partnering with Harrods, the world's most famous luxury department store and Knightsbridge neighbour, to sprinkle sparkle on the hotel and bring the magic of Christmas dreams' alive.

Keeping an eye on its younger visitors, families staying at Mandarin Oriental Hyde Park will be given exclusive access to the Harrods Parade Day celebrations marking the store's official launch of Christmas, taking place on Saturday 2 November 2013. Families staying at Mandarin Oriental Hyde Park will be part of the magic, with VIP access to view the parade as it weaves its way through Knightsbridge led by Father Christmas. They will be the first to glimpse the most celebrated Christmas windows in the world as they are unveiled, as well as have a personal appointment to meet with Father Christmas on the day he arrives at the Harrods Grotto.

As part of the Christmas fairytale, Harrods will festively transform the public spaces of Mandarin Oriental Hyde Park, including the marble Lobby, the Mandarin Bar and Bar Boulud. Taking inspiration from a traditional childhood, and using a red and gold colour palette, the stylish decorations will be unveiled on 30 November 2013, a spectacle for the senses. A huge Christmas tree in The Lobby will be the centrepiece of this year's stunning display.

The <u>Mandarin Oriental Hyde Park</u> *Candlelit Christmas with Harrods* experience starts from GBP 535 exclusive of VAT per night, based on two adults and one child sharing, and includes:

- One night accommodation (in standard room with roll-away bed)
- Full English breakfast in the dining room overlooking Hyde Park



Page 2

- Christmas Welcome gift on arrival, to include the Harrods 2013 Teddy Bear, a personal letter from Father Christmas, and a bespoke selection of delicious sweet treats by Harrods
- VIP ticket to meet Father Christmas at the Harrods Christmas Grotto, for 2 adults and 1 child
- A beautiful Christmas candle by leading London perfumery Ormonde Jayne

During the Harrods Parade Weekend on Saturday 2 November 2013, the experience will include VIP access to the Harrods Christmas Parade and a VIP family ticket to meet Father Christmas at the Harrods Christmas Grotto.

Exclusive of 5% discretionary service charge, valid between 4 November 2013 and 25 December 2013 and is subject to availability. To make your festive reservation please contact our reservations team directly on +44 (0)20 7201 3773 or via email molon-resevations@mohg.com.

## About Mandarin Oriental Hyde Park, London

With bustling Knightsbridge on its doorstep and leafy Hyde Park at its rear, Mandarin Oriental Hyde Park is London's most prestigious address. Blending sumptuous guestrooms with a world-leading spa and a stylish bar, it is the definitive destination for a luxury escape. And with two award-winning restaurants including Bar Boulud, London and Dinner by Heston Blumenthal, the first London restaurant for one of the UK's most renowned chefs, Mandarin Oriental Hyde Park stands at the culinary centre of the capital.

## About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 45 hotels representing over 11,000 rooms in 27 countries, with 19 hotels in



Page 3

Asia, 12 in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the *Photo Library* of our *Media* section, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u> (www.destinationMO.info), the online version of <u>Mandarin Oriental</u> <u>Hotel Group</u>'s bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

-end-

For further information, please contact: *Corporate Office* 

Jill Kluge (jillk@mohg.com) Group Communications – Global Tel: +44 (20) 7908 7888

Sally de Souza (<u>sallydes@mohg.com</u>) Group Communications – Corporate/Asia Tel: +852 2895 9160

Live Haugen (<u>lhaugen@mohg.com</u>) Group Communications – Europe, Middle East and Africa Tel: +44 (20) 7908 7813

Vanina Sommer (<u>vsommer@mohg.com</u>) Regional Director of Marketing - Southern Europe Tel: +33 (1) 70 98 70 50

Danielle DeVoe (<u>ddevoe@mohg.com</u>) Group Communications – The Americas Tel: +1 (212) 830 9380

www.mandarinoriental.com

Mandarin Oriental Hyde Park, London

Sarah Cairns (<u>scairns@mohg.com</u>) Director of Communications Tel: +44 (0) 20 7201 3814

Jackie McDevitt (jmcdevitt@mohg.com) PR Manager Tel: +44 (0) 20 7201 3616

www.mandarinoriental.com/london