

news release

Mandarin Oriental Hotel Group Limited
281 Gloucester Road, Causeway Bay, Hong Kong
Telephone +852 2895 9288 Facsimile +852 2837 3500
www.mandarinoriental.com



00KNIGHTSBRIDGE: MANDARIN ORIENTAL HYDE PARK, LONDON PLACES MODERN MANDARIN MAN IN THE SPOTLIGHT

Hong Kong, 19 September 2012 – Paying tribute to the November 2012 release of the latest in the 007 film collection *Skyfall* and the 50th anniversary of Ian Fleming’s James Bond, Britain’s most debonair and dapper gentleman, [Mandarin Oriental Hyde Park, London](#) is keeping a *GoldenEye* on its male visitors this autumn.

To embrace every male’s inner “Bond”, [The Spa at Mandarin Oriental](#) is delighted to announce the launch of the new men’s treatment by leading grooming gurus Refinery, by Aromatherapy Associates. Designed to offer simple, yet effective, shave and skincare solutions for the discerning man and provide a desirable addition to the modern man’s regime, *The Essential Facial* is a deeply cleansing and brightening facial, incorporating a deep cleanse, tone, extraction (when necessary) and mask application, as well as a pressure point facial massage with specific lymphatic drainage around the eye area, helping to reduce puffiness. Skin is left looking clean and luminous. Priced at GBP125 for 50 minutes.

À la Mr. Bond, the Mandarin Bar, which is the place to see and be seen at the centre of Knightsbridge nightlife, serves up the *Mayfair Martini*. Priced at GBP18, the *Mayfair Martini* is composed of Jensen’s Bermondsey Gin with Cabernet Franc Icewine and given a dry/herbal edge with a single sage leaf, served shaken (not stirred).

To end on a “Bond” note, a stay at Mandarin Oriental Hyde Park promises the ultimate experience for the quintessential stylist gentleman. Located in the heart of the fashionable boutiques of Knightsbridge and parallel to Royal Hyde Park, the hotel is ideal for jogging, shopping or even swimming in The Serpentine for triple M’s (modern Mandarin men). Lead-in rates start from GBP 395 + VAT per night based on two people sharing in one of the hotel’s Courtyard King rooms, subject to availability, valid until 31 December 2012.

-more-



Page 2

About Mandarin Oriental Hyde Park, London

With bustling Knightsbridge on its doorstep and leafy Hyde Park at its rear, Mandarin Oriental Hyde Park is London's most prestigious address. Blending sumptuous guestrooms with a world-leading spa and a stylish bar, it is the definitive destination for a luxury escape. And with two award-winning restaurants including Bar Boulud, London and Dinner by Heston Blumenthal, the first London restaurant for one of the UK's most renowned chefs, Mandarin Oriental Hyde Park stands at the culinary centre of the capital.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 45 hotels representing 11,000 rooms in 28 countries, with 19 hotels in Asia, 13 in The Americas and 13 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the [Photo Library](#) of our *Media* section, at www.mandarinoriental.com. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels)

Visit [Destination MO](http://www.destinationMO.info) (www.destinationMO.info), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.



For further information, please contact:

Corporate Office

Jill Kluge (jillk@mohg.com)
Group Communications – Global
Tel: +44 (20) 7908 7888

Sally de Souza (sallydes@mohg.com)
Group Communications – Corporate/Asia
Tel: +852 2895 9160

Live Haugen (lhaugen@mohg.com)
Group Communications – Europe,
Middle East and Africa
Tel: +44 (20) 7908 7813

Vanina Sommer (vsommer@mohg.com)
Regional Director of Marketing - Southern
Europe
Tel: +33 (1) 55 04 80 24

Danielle DeVoe (ddevoe@mohg.com)
Group Communications – The Americas
Tel: +1 (212) 830 9380

www.mandarinoriental.com

Mandarin Oriental Hyde Park, London

Sarah Cairns (scairns@mohg.com)
Director of Communications
Tel: +44 (0) 20 7201 3814

Jackie McDevitt (jmcdevitt@mohg.com)
PR Manager
Tel: +44 (0) 20 7201 3616

www.mandarinoriental.com/london