

## **WORLD'S FIRST BASTIEN GONZALEZ-SODASHI PEDI:FACIAL:SYNERGY DEBUTS AT THE LANDMARK MANDARIN ORIENTAL, HONG KONG**

**Hong Kong, 27 May 2014** – [The Oriental Spa](#) at [The Landmark Mandarin Oriental, Hong Kong](#) is the launch pad for the first-ever collaboration from two of the world's most influential beauty pioneers: France's celebrity nail guru Bastien Gonzalez and Australia's Sodashi founder, Megan Larsen, a recognized leader in chemical-free skincare. This singular treatment, named the *Bastien Gonzalez-Sodashi PEDI:Facial:Synergy* is sure to become one of Hong Kong's most exclusive and effective beauty experiences.

Sodashi's chemical-free *Samadara™ Illuminating Age-Defying Facial*, enhanced by the global debut of *Samadara™ Ultimate Age-Defying Elixir*, the brand's ultimate chemical-free skin care solution, is combined with Bastien Gonzalez's renowned French pedicure and performed simultaneously by two therapists. Individually, Sodashi and Bastien Gonzalez each offer the highest levels of therapeutic indulgence. Together, this powerful combination will revive, rescue and restore from face to feet. For the ultimate indulgence, a room package – *Beauty and Sole Synergy* includes luxurious accommodation and a sumptuous breakfast.

Sodashi, founded in 1999 by Megan Larsen, takes its name from the ancient Sanskrit word for 'wholeness, purity and radiance.' The innovative Australian brand has led the way in chemical-free skin care development. Completely chemical-free, Sodashi is considered the world's purest spa range. Sodashi products are never tested on animals, and are entirely free from synthetic chemicals, mineral oils, preservatives and fragrances. "If we can't make it naturally, naturally we don't make it," explains Larsen. For this exciting new collaboration, Sodashi introduces the chemical-free *Samadara™ Ultimate Age-Defying Elixir*, crafted, tested and perfected over two years.

On the other side of the world, former championship skier Bastien Gonzalez trained in France as a podiatrist. Working in some of the world's most luxurious destinations, from the Maldives to



Manhattan, Gonzalez developed a cosmopolitan clientele of loyal enthusiasts who confirmed his unique status as their “foot virtuoso” To this day, some of the world’s most recognizable, glamorous women rely on Bastien and his beauty secrets.

“My concept is based on three founding pillars: skin curing, nail beauty and a healing foot massage utilizing my precise set of podiatry tools and chemical-free varnish,” says Bastien. “Like Sodashi, the *Bastien Pedicure* is exceptional, naturally.”

This revolutionary approach to pedicures involves reshaping and polishing the nails and skin with tools including scalpels, lancets and drills, and then buffing with a chamois leather nail buffer, an ancestral secret from his great grandmother. Bastien’s signature nail care finishes off with a bespoke paste of real diamond dust that gives each nail a healthy shine. Guests walk away feeling like they are walking on clouds.

Nail treatments developed by Bastien Gonzalez have been recognized by numerous prestigious awards around the world, from “Spa Treatment of the Year” and “Most Attractive Spa Treatment” to “Best Pedicure.” The Oriental Spa is the only location in all of Greater China for beauty followers to experience Bastien’s signature nail care treatments.

The *Bastien Gonzalez-Sodashi Pedi:Facial:Synergy* (75 minutes) is available at HKD 2,490 (Weekday) / HKD 2,620 (Weekends). Prices are subject to 10% service charge. The *Samadara™ Ultimate Age-Defying Elixir* is available at HKD 3,000.

The Landmark Mandarin Oriental, Hong Kong has also launched a room package – *Beauty and Sole Synergy*, available until 31 December 2014. This offer is available at Best Available Rates plus a daily supplement charge of HKD 1,200; prices for the room package (exclusive of daily supplement) start from HKD 4,500. The package is subject to availability, 10% service charge and a minimum booking of two consecutive nights.

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The *Beauty and Sole Synergy* includes:

- Daily breakfast for two in the two-Michelin-star Amber restaurant or sophisticated and luxurious MO Bar (Valued at HKD 506).
- One 75 minute Bastien Gonzalez-Sodashi Pedi:Facial:Synergy per stay (Valued up to HKD 2,620).
- Complimentary use of the hotel's heat and water facilities.
- Complimentary Internet access.

For reservations, please call The Landmark Mandarin Oriental, Hong Kong directly on +852 2132 0088, e-mail [lmhkg-reservations@mohg.com](mailto:lmhkg-reservations@mohg.com) or go through Mandarin Oriental Hotel Group's worldwide sales and reservation offices or the Group's direct online reservations service at [www.mandarinoriental.com](http://www.mandarinoriental.com). For reservation and further information of the spa treatment please call The Oriental Spa on +852 2132 0011, email to [lmhkg-spa@mohg.com](mailto:lmhkg-spa@mohg.com) or visit <http://www.mandarinoriental.com/landmark/spa>.

### **About The Landmark Mandarin Oriental, Hong Kong**

Intimate, contemporary and ideally placed in the vortex of Hong Kong's financial and luxury shopping districts, The Landmark Mandarin Oriental, Hong Kong sets the standard for personal service and stylish sophistication. State-of-the-art technology compliments alluring interiors in all 113 spacious [rooms and suites](#), each one a tranquil retreat for business and leisure travellers. Chef [Richard Ekkebus](#) helms the kitchen at two Michelin-starred [Amber](#) restaurant and world renowned musical talents play in the unparalleled exclusivity of [MO Bar](#), equally popular on Sundays for its indulgent lobster lunch. Escape Hong Kong's urban bustle at [The Oriental Spa](#) with rejuvenating Yoga and Pilates plus the pure pleasures of exclusive facials, body treatments and award winning Signature Treatments. For more information and reservations visit [www.mandarinoriental.com/landmark](http://www.mandarinoriental.com/landmark).

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### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

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