## news release

Mandarin Oriental Hotel Group Limited 281 Gloucester Road, Causeway Bay, Hong Kong Telephone +852 2895 9288 Facsimile +852 2837 3500 www.mandarinoriental.com



# THE LANDMARK MANDARIN ORIENTAL, HONG KONG LAUNCHES DIOR'S FIRST HOTEL SPA TREATMENT IN ASIA

HONG KONG, 21 September 2015 – The Oriental Spa at The Landmark Mandarin Oriental, Hong Kong is the first hotel spa in Asia to offer Dior Skincare. Available now, the introduction of the new *Dior Prestige Treatment* coincides with the hotel celebrating its 10<sup>th</sup> anniversary this year. The launch reflects a shared mission of Dior and the Forbes Five Star spa at The Landmark Mandarin Oriental to provide guests with a luxury environment, products and services.

For the 90-minute *Dior Prestige Treatment*, therapists at The Oriental Spa will use new products added to the Dior Prestige collection, combining their famous massage skills with unique Dior techniques to achieve maximum results. It will be an opportunity for guests to indulge in a sublime sensory experience and benefit from the expertise of Dior Science.

The *Dior Prestige Treatment* delivers a double regenerative and perfecting action on all layers of the skin, thanks to the anti-aging technology of the new Dior Prestige Le Nectar and La Creme. The skin is replenished with the power of the exceptional Dior Rose de Granville. Guests will discover the exquisite sensation of rose-petal skin beneath their fingertips: refined and smooth texture, plump bounce, delicate radiance, and harmonious contours.

Mr Torsten Van Dullemen, General Manager of The Landmark Mandarin Oriental, Hong Kong, commented, "We are delighted to be the first hotel in Asia offering the Dior Skincare experience. Dior is a world-class, fashion-oriented brand name that is upper-most in the minds of world consumers. Beyond the name of Christian Dior Parfums, Dior Skincare also has outstanding beauty results, which is why we have selected them as a prestigious partner."

Ms Helene Almgren, Director of Spa and Wellness at The Landmark Mandarin Oriental, Hong Kong, said, "Adding the premium skincare collection, Dior Prestige, means our guests can enjoy its extraordinary skin regeneration benefits. Guests will be engulfed in our Forbes



#### Page 2

Five Star Oriental Spa that features an oasis of heat and water. These include Experience Showers, Ice Fountains, Vitality Pools and Tepidarium Chairs. Ladies can also relax in a Rasul and Amethyst Crystal Steam Room, whilst gentlemen will delight in a Tropical Rain Sauna and Dry Sauna."

Dior Prestige Treatment 90 minutes

HKD1,180 plus HKD 580 for heat and water experience

Prices are subject to 10% service charge. For reservations, please contact The Oriental Spa at +852 2132 0011, <a href="mailto:lmhkg-spa@mohg.com">lmhkg-spa@mohg.com</a> or visit <a href="www.mandarinoriental.com/landmark/spa/">www.mandarinoriental.com/landmark/spa/</a>.

Mandarin Oriental Hotel Group has 12 hotels with five-star spas, which is more than any other hotel brand.

#### **About The Landmark Mandarin Oriental, Hong Kong**

Intimate, contemporary and ideally placed in the vortex of Hong Kong's financial and luxury shopping districts, The Landmark Mandarin Oriental, Hong Kong sets the standard for personal service and stylish sophistication. State-of-the-art technology compliments alluring interiors in all 113 spacious rooms and suites, each one a tranquil retreat for business and leisure travellers. Chef Richard Ekkebus helms the kitchen at two Michelin-starred Amber restaurant and world renowned musical talents play in the unparalleled exclusivity of MO Bar, equally popular on Sundays for its indulgent lobster lunch. Escape Hong Kong's urban bustle at The Oriental Spa with rejuvenating Yoga and Pilates plus the pure pleasures of exclusive facials, body treatments and award winning Signature Treatments. For more information and reservations visit www.mandarinoriental.com/landmark.



Page 3

### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 46 hotels representing 11,000 rooms in 25 countries, with 21 hotels in Asia, nine in The Americas and 16 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 16 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the *Photo Library* of our *Media* section, at <a href="www.mandarinoriental.com">www.mandarinoriental.com</a>. Please join us on Facebook (<a href="www.facebook.com/MandarinOriental">www.facebook.com/MandarinOriental</a>) and Twitter (<a href="www.twitter.com/mo\_hotels">www.twitter.com/mo\_hotels</a>)

Visit <u>Destination MO</u> (<u>www.destinationMO.info</u>), the online version of <u>Mandarin Oriental</u> <u>Hotel Group</u>'s bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

-end-

For further information, please contact:

Corporate Office

Sally de Souza (<u>sallydes@mohg.com</u>) Group Communications – Corporate/Asia

Group Communications – Corporate/F

Tel: +852 2895 9160

www.mandarinoriental.com

The Landmark Mandarin Oriental, Hong Kong

Gladis Young (gyoung@mohg.com)

**Director of Communications** 

Tel: +852 2132 0082

Jessica Chong (jessicac@mohg.com)

Director of Public Relations

Tel: +852 2132 0087

www.mandarinoriental.com/landmark