

MANDARIN ORIENTAL CELEBRATES 50 FANTASTIC YEARS IN HONG KONG WITH A STAR-STUDED GALA

HONG KONG, 18 October 2013 – [Mandarin Oriental](#) celebrated the 50th anniversary of its flagship Hong Kong property with a glamorous gala party yesterday.

To celebrate 50 fantastic years, Mandarin Oriental, Hong Kong welcomed over 800 celebrities, dignitaries and society guests from Hong Kong and around the world. Celebrities and VIPs included Mandarin Oriental fans Dame Helen Mirren, Maggie Cheung, Bryan Ferry, Vivienne Tam, Karen Mok, Mary McCartney, Frederick Forsyth, Caterina Murino, Darcey Bussell, and Sir David Tang. Notable guests from Hong Kong included Moses Chan, Aimee Chan, Hins Cheung, Michelle Wai, Kathy Chou, Ankie Beilke, Pansy Ho, Simon and Daisy Ho, Maisy Ho, Yvette Yuen, Ming Ho and Louisa Cheng, to name a few. Overseas guests included George Osborne, Boris Johnson, Olivier Krug and Pierre Gagnaire.

The magnificent evening began with a star-studded red carpet arrival in front of the hotel, which drew a stellar crowd. Guests were welcomed by Edouard Ettedgui, the Group's Chief Executive, Jonas Schuermann, General Manager/Area Vice President, Operations and hotel colleagues. An extraordinary outdoor spectacle, fusing history, design and technology – three elements for which the Group is renowned – then took place. A three-dimensional projection over the façade of the property traced the hotel's history and beginnings in 1963 and the subsequent development of the Group into the global luxury brand that it is today.

“From our great beginning in 1963, our brand has grown to 45 luxury hotels in major global destinations,” said Edouard Ettedgui, Mandarin Oriental Hotel Group's Chief Executive. “It is fitting that tonight however; we pay tribute to our original flagship, our wonderful staff and our loyal guests. The service excellence and attention to detail given by our 850 colleagues each and every day is why this hotel is held in such high regard by so many people around the world,” he added.



Page 2

Later in the evening, guests were treated to live performances by two of the Group's celebrity fans, Hong Kong's very own actress, singer and songwriter Karen Mok and the enigmatic Bryan Ferry. Menus were prepared by talented Executive Chef Uwe Opocensky and his team, and The City Contemporary Dance Company, showcased a "Dance of Golden Fans" choreographed by Willy Tsao.

François Curiel, President of Christie's Asia auctioned off three outstanding prizes raising funds for local charities Mindset, The Hong Kong Red Cross and Hong Kong Cancer Fund.

"This iconic hotel has long been in the heart and hearts of the Hong Kong people, and we are delighted that so many guests could join us to celebrate this momentous occasion," said Jonas Schuermann, Mandarin Oriental, Hong Kong's General Manager/Area Vice President, Operations.

About Mandarin Oriental, Hong Kong

The iconic [Mandarin Oriental, Hong Kong](#) is the epitome of contemporary luxury, combined with Oriental heritage. Having delighted guests with award-winning service and impressive facilities for 50 years, it is the much-loved address for those seeking an exclusive sanctuary in the heart of this exciting city. The spacious [rooms and suites](#) offer magnificent views of the famous Victoria Harbour and city skyline. A collection of 10 outstanding [restaurants and bars](#), including two with Michelin stars, and a Shanghainese-inspired [holistic spa](#), indoor pool and 24-hour fitness centre, make Mandarin Oriental, Hong Kong the quintessential home away from home for discerning leisure and business travellers alike.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. The Group has grown from a well-respected Asian hotel company into a global brand and now operates, or has under development, 45 hotels representing over 11,000 rooms in 26 countries, with 20 hotels in Asia, 11 in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

-more-



Page 3

Photography of Mandarin Oriental is available to download, in high and low resolution, in the [Photo Library](#) of our *Media* section, at www.mandarinoriental.com. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels)

Visit [Destination MO](http://www.destinationMO.info) (www.destinationMO.info), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

-end-

For further information, please contact:

Corporate Office

Jill Kluge (jillk@mohg.com)
Group Communications – Global
Tel: +44 (20) 7908 7888

Sally de Souza (sallydes@mohg.com)
Group Communications – Corporate/Asia
Tel: +852 2895 9160

Live Haugen (lhaugen@mohg.com)
Group Communications – Europe, Middle
East and Africa
Tel: +44 (20) 7908 7813

Vanina Sommer (vsommer@mohg.com)
Regional Director of Marketing - Southern
Europe
Tel: +33 (1) 70 98 70 50

Danielle DeVoe (ddevoe@mohg.com)
Group Communications – The Americas
Tel: +1 (212) 830 9380

Mandarin Oriental, Hong Kong

Nina Colls (ncolls@mohg.com)
Director of Communications
Tel: +852 2825 4060

www.mandarinoriental.com/hongkong

www.mandarinoriental.com