

# news release

Mandarin Oriental Hotel Group Limited  
281 Gloucester Road, Causeway Bay, Hong Kong  
Telephone +852 2895 9288 Facsimile +852 2837 3500  
www.mandarinoriental.com



## **MANDARIN ORIENTAL, GUANGZHOU ANNOUNCES PARTNERSHIP WITH PREMIUM SHIRT SPECIALIST, PYE**

**Hong Kong, 8 May 2014** – Mandarin Oriental, Guangzhou has announced a partnership with premium shirt specialist, [PYE](#). Guests of [Mandarin Oriental, Guangzhou](#) will receive a set of designer cufflinks and a shopping credit at its store in the luxurious TaiKoo Hui shopping mall connected to the hotel.

Created in 1984, PYE is a household name for dress shirts and is known for its contemporary take on cosmopolitan Chinese living with stores in Hong Kong, Beijing, Shanghai, Urumqi and Guangzhou.

“We are very pleased with this partnership, which allows our guests to take something that is stylish and indigenous to China home with them,” said Clemens Hoerth, General Manager of Mandarin Oriental, Guangzhou.

“I have always been a fan of Mandarin Oriental, and I hope that guests will find PYE products a perfect complement to their experiences in Guangzhou and China. I look forward to introducing guests to our view of contemporary China design,” Dee Poon, CEO of PYE, added.

In association with PYE, [Mandarin Oriental, Guangzhou](#) has created a *Summer Delight* package which includes :

- One night accommodation in Mandarin Oriental, Guangzhou including breakfast for two persons
- A box of PYE designed cufflinks (6 pairs)
- CNY300 cash voucher from PYE
- CNY300 spa rebate voucher
- English Afternoon Tea for two persons at The Taikoo Lounge
- High-speed wired and wireless internet access
- Late check-out until 4 pm

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Guests staying in an Executive or Premier Suite can enjoy a one-way complimentary transfer between airport or east/south railway station and hotel.

Strategically located in the commercial district of Tianhe, Mandarin Oriental, Guangzhou is connected to Guangzhou's most luxurious shopping complex, Taikoo Hui which houses over 180 shops. Guests are less than 15 minutes away from major attractions by taxi and are conveniently placed to take the Shipaiqiao metro train which is located within the shopping complex.

The *Summer Delight* package is priced from RMB 2,080 (approximately USD 335) per night and is subject to 15% service charge. Valid until 31 August 2014, this package is subject to availability and advance reservations are required. Reservations can be made through Mandarin Oriental Hotel Group's on-line reservations service at [www.mandarinoriental.com](http://www.mandarinoriental.com) or by contacting the Group's worldwide sales and reservation offices, or by calling Mandarin Oriental, Guangzhou directly on + 86 20 3808 8880 or e-mailing [mogzh-reservations@mohg.com](mailto:mogzh-reservations@mohg.com)

### **About PYE**

Since 1984, PYE has been on a quest for the perfect dress shirt. With a team that stretches from cotton growers to engineers, every step of the fabric and shirt making process receives rigorous attention to detail so as to engineer the ultimate product. PYE prides itself on designing the perfect shirt by using only the highest quality Extra Long Staple cotton from the Xinjiang region of China. To guarantee a look of sophistication, PYE offers refined fits and cuts with different fabrics and styles, polished with patented and time tested making methods, and contemporary styling details. A combination of the Chinese word “派” and the greek letter “π”, PYE is situated in the Contemporary Chinese context, with an inspirational and impactful vision of the future delivered through its superior and thoughtful products. PYE, like π, is a never-ending path. For more information, visit [www.pye.com.hk](http://www.pye.com.hk).

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### **About Mandarin Oriental, Guangzhou**

Located next to TaiKoo Hui Shopping Centre, each of the hotel's [233 spacious guestrooms](#), [30 suites](#) and 24 serviced apartments reflect the Group's distinctive elegance and style. Diverse dining choices include [Jiang by Chef Fei](#), one of China's most notable chefs known for his creative flair; a classic grill restaurant, [Ebony](#); [The Taikoo Lounge](#); [The Mandarin Cake Shop](#) and [The Loft](#). [The Spa at Mandarin Oriental, Guangzhou](#) offers city dwellers and visitors a rare opportunity for peace and tranquillity with nine private treatment rooms. Top-tier [meetings and function facilities](#) are spacious and equipped with the latest technology, and the hotel's expansive 750 square metre ballroom is set to become the city's premier celebration and events destination.

### **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at [www.mandarinoriental.com](http://www.mandarinoriental.com).

Visit [Destination MO](http://www.mandarinoriental.com/destination-mo/) (<http://www.mandarinoriental.com/destination-mo/>), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our [Social Media](#) channels.

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For further information, please contact:

*Corporate Office*

Sally de Souza ([sallydes@mohg.com](mailto:sallydes@mohg.com))  
Group Communications – Corporate/Asia  
Tel: +852 2895 9160

[www.mandarinoriental.com](http://www.mandarinoriental.com)

*Mandarin Oriental, Guangzhou*

Cheryl Lum ([cheryll@mohg.com](mailto:cheryll@mohg.com))  
Director of Communications  
Tel : +86 20 3808 8898

[www.mandarinoriental.com/guangzhou](http://www.mandarinoriental.com/guangzhou)