

news release

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MANDARIN ORIENTAL, GUANGZHOU CELEBRATES OFFICAL DEBUT WITH UNVEILING OF DESIGNER FAN

Iconic fashion designer and Mandarin Oriental ‘fan’ Vivienne Tam unveils the hotel’s unique fan.

Hong Kong, 26 March 2013 – [Mandarin Oriental, Guangzhou](#) today celebrated its official debut with a champagne lunch reception for over two hundred VIP guests, to unveil the hotel’s signature fan, which has been designed by world respected fashion designer, Vivienne Tam.

As a native of Guangzhou, Tam has a strong emotional attachment to the city. Deeply inspired by the fact that Guangzhou was the earliest Chinese trading port to the West, she has created a fan that symbolizes Guangzhou’s abundant and diversified offerings - from past to present. The artistic design and range of vibrant colours are reflective of a fast-paced, modern and contemporary city with a vibrant local culture.

The fan is totally unique, says Tam, given that she sourced the original design elements from her own fabric collection. “As a fan of Mandarin Oriental, I am very pleased to be here for this official launch, and am proud to design this fan for Mandarin Oriental, Guangzhou because I feel like I am part of the Mandarin Oriental family.”

Each Mandarin Oriental hotel is distinguished by its own unique fan, a profoundly meaningful symbol of its oriental culture that embodies the group’s luxurious and elegant image, while also being reflective of each hotel’s local charm.

“We are honoured that iconic designer and Mandarin Oriental ‘fan’ Vivienne Tam agreed to design the beautiful fan for this landmark property,” said Andrew Hirst, Mandarin Oriental’s Operations Director – Asia. “The attention to detail, contemporary style and elegance reflect the values that Mandarin Oriental, Guangzhou aims to bring to the city, and we are delighted to be here today to celebrate the hotel’s official debut,” he added.

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The mission of Mandarin Oriental, Guangzhou is simple: to delight and satisfy each and every guest, by providing unique experiences and personal, attentive service. In celebration, the hotel is offering guests two tantalizing [room packages](#) both priced from CNY 2,300 and available until 13 April 2013. Reservations can be made through [Mandarin Oriental Hotel Group's](#) on-line reservations service at www.mandarinoriental.com or by contacting the Group's worldwide sales and reservation offices, or by phoning Mandarin Oriental, Guangzhou directly on + 86 20 3808 8880 or e-mailing mogzh-reservations@mohg.com.

About Mandarin Oriental, Guangzhou

Selected by Forbes Travel Guide in 2012 as one of “The 10 Most Anticipated Hotel Openings”, the hotel features [luxurious accommodation](#), including 233 rooms and 30 suites and 24 serviced apartments, with guest-centred entertainment systems, [a Spa at Mandarin Oriental](#), an exciting range of [dining](#) options and a comprehensive fitness centre with an outdoor temperature controlled swimming pool. All facilities are underpinned by Mandarin Oriental's legendary service quality.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 44 hotels representing over 11,000 rooms in 27 countries, with 19 hotels in Asia, 12 in The Americas and 13 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the [Photo Library](#) of our *Media* section, at www.mandarinoriental.com. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels)

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