news release

Mandarin Oriental Hotel Group Limited 281 Gloucester Road, Causeway Bay, Hong Kong Telephone +852 2895 9288 Facsimile +852 2837 3500 www.mandarinoriental.com



MOMENTS OF DELIGHT BY MANDARIN ORIENTAL

Mandarin Oriental Hotel Group's bespoke film features surprising footage and unique music created by celebrated Chinese performer and Mandarin Oriental fan, Sa Ding Ding

Hong Kong, 28 May 2012 – <u>Mandarin Oriental Hotel Group</u> has launched a new version of its popular bespoke film 'Moments of Delight from Mandarin Oriental'.

The four minute film takes viewers on a journey around the world of Mandarin Oriental, and features many imaginative moments of delight that guests experience when staying with the award-winning brand. Filmed at Mandarin Oriental hotels worldwide, including scenes from Hong Kong, Tokyo, London and New York, the film showcases the Group's hotels in an original and inventive format.

This edition includes footage from the Group's most recent openings in Barcelona, Paris and Las Vegas. It also features a specially created soundtrack that has been written and performed by the powerful and sophisticated singer, musician, composer, choreographer and Mandarin Oriental fan, Sa Ding Ding.

Rising star Sa Ding Ding was born in Inner Mongolia and is a product of modern China. She melds Eastern and Western music and has created her own language where new words are formed from the emotions evoked by music.

The original soundtrack that accompanies Mandarin Oriental's film is based on a traditional Chinese folk melody, which has been recreated by Sa Ding Ding in a unique and distinctive way. "I was inspired by my own interpretation of modern Chinese music and my particular, personal style to recreate this piece," says Sa Ding Ding. "I hope that this rendition conveys my vision of the orient and the happiness that I feel in music."



Page 2

"'Moments of Delight' combines the traditional and contemporary in an elegant and interesting way, and therefore fits beautifully with our brand image, We hope that the film, and Sa Ding Ding's beautiful musical rendition of a traditional Chinese folk song, will provide our guests with inspiration for many of their own moments of delight when staying at Mandarin Oriental hotels around the world," said Jill Kluge, Mandarin Oriental Hotel Group's Director of Brand Communications.

The film was created and filmed by Ian Henry, talented Writer / Director from Campbell Kane Films.

Click to view Moments of Delight

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 44 hotels representing almost 11,000 rooms in 28 countries, with 18 hotels in Asia, 13 in The Americas and 13 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the *Photo Library* of our *Media* section, at www.mandarinoriental.com.

Visit <u>Destination MO</u> (<u>www.destinationMO.info</u>), the online version of <u>Mandarin Oriental Hotel</u> <u>Group</u>'s bespoke publication, <u>MO</u>. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.



For further information, please contact:

Corporate Office

Jill Kluge (jillk@mohg.com)
Group Communications – Global

Tel: +44 (20) 7908 7888

Live Haugen (lhaugen@mohg.com)

Group Communications - Europe, Middle

East and Africa

Tel: +44 (20) 7908 7813

Vanina Sommer (<u>vsommer@mohg.com</u>)

Regional Director of Marketing - Southern

Europe

Tel: +33 (1) 55 04 80 24

Sally de Souza (sallydes@mohg.com)

Group Communications – Corporate/Asia

Tel: +852 2895 9160

Danielle DeVoe (ddevoe@mohg.com)

Group Communications – The Americas

Tel: +1 (212) 830 9380

www.mandarinoriental.com