

news release

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FIND INNER STRENGTH WITH A NEW SPA TREATMENT FROM MANDARIN ORIENTAL

Hong Kong, 19 August, 2014 – In recognition of Breast Cancer Awareness month in October, 2014 [The Spas at Mandarin Oriental](#) will offer a new *Inner Strength* spa treatment, featuring the *Inner Strength* oil, personally created by [Aromatherapy Associates](#)' founder Geraldine Howard to help her cope during her own battle with cancer. The ingredients build strength, inspire courage and induce a positive state of mind. A percentage of each treatment purchased will go towards cancer research.

The Group's award-winning spas are tranquil spaces for relaxation and renewal, allowing escape and recovery from the strains of everyday life. This new full-body treatment incorporates a variety of massage techniques designed to ease physical tensions and emotional anxiety. The application of a heated compress warms and nurtures the core, quiets the mind and brings focus inward for a more meditative and relaxed state. Aromatherapy Associates' *Inner Strength* oil is used throughout the treatment to bolster feelings of resilience and fortitude in the face of life's many stresses. With a powerful blend of ingredients that includes calming clary sage and frankincense for focus and clarity, fortifying cardamom and rosemary, and healing rose, vetivert, and geranium; the oil helps to balance the emotions and encourage inspiration. The treatment concludes with attention to the reflex points in the feet to make guests feel more grounded and to awaken the senses.

"In keeping with the Group's integrated mind-body approach to wellness, the *Inner Strength* treatment is a perfect addition to our spa menu and is unique to Mandarin Oriental. It has been designed to promote rejuvenation and empowerment, and is particularly suited to anyone facing a challenging period in their lives. We are especially pleased to be able to contribute to cancer research through this new offering," said Jeremy McCarthy, Mandarin Oriental Hotel Group's Director of Spa.

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The *Inner Strength* treatment will be launched in October 2014, in honour of Breast Cancer Awareness month at the Group's spas in Atlanta, Barcelona, Boston, Hong Kong, Kuala Lumpur, London, Las Vegas, Miami, New York, Paris, Prague, San Francisco, Singapore and Washington. Guests can choose from either a 1 hour 20 minute or a 1 hour 50 minute treatment.

Until the end of the year, 10% of the cost of each *Inner Strength* treatment purchased will be donated to a variety of Cancer Research Institutes around the world that have been chosen by each individual hotel. Aromatherapy Associates' *Inner Strength* oil is also available for purchase in each of the Group's Spa Boutiques. For spa reservations please visit www.mandarinoriental.com

About Geraldine Howard

Geraldine Howard is Co-founder & President of Aromatherapy Associates, and is a world-class expert in developing aromatherapy products and treatments, with over 35 years' experience.

About Aromatherapy Associates

The award-winning Aromatherapy Associates has been at the forefront of the aromatherapy industry for over 25 years. Some of the world's finest hotel and destination spas have benefited from the company's in-depth knowledge of the healing powers of natural plant extracts, and the potent ability of essential oils to enhance physical, mental and emotional wellbeing. From sourcing ingredients to product development and blending, Aromatherapy Associates maintains the highest standards and delivers an aromatherapy experience that is both effective and luxurious.

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About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the [Photo Library](#) of our [Media](#) section, at www.mandarinoriental.com.

Visit [Destination MO](http://www.mandarinoriental.com/destination-mo/) (<http://www.mandarinoriental.com/destination-mo/>), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our [Social Media](#) channels.

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