# news release

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# MANDARIN ORIENTAL AND ETIHAD GUEST UNVEIL FREQUENT FLYER PARTNERSHIP

**Hong Kong, 17 January 2013** – <u>Mandarin Oriental Hotel Group</u> has announced that it has signed a new partnership with <u>Etihad Guest</u>, the loyalty programme of Etihad Airways.

Etihad Guest members can now earn 500 miles for each eligible stay in a room, or 800 miles in a club room or suite, at any of Mandarin Oriental's participating hotels worldwide. In addition, Etihad Guest Gold and Gold Elite members will enjoy special benefits at the Group's hotels including upgrades, early check-in and late check-out.

To celebrate the launch of this new partnership, <u>Mandarin Oriental Hotel Group</u> and Etihad Guest are delighted to offer double miles to Etihad Guest members booking <u>Luxury Breaks</u> at Mandarin Oriental Hotel Group properties and staying in a room, and triple miles for suite bookings, from 15 January to 15 April 2013.

Alison Styles, Mandarin Oriental Hotel Group's Vice President of Sales & Marketing for Europe, Middle East & Africa said; "We are delighted to partner with Etihad Airways' loyalty programme Etihad Guest.

The airline offers direct routes to many of Mandarin Oriental's key destinations and this partnership will benefit our valued clients specifically in this market. This affiliation clearly reflects Mandarin Oriental Hotel Group's commitment to this region; both as a significant outbound market and as we position Mandarin Oriental ahead of the launch of our brand in the Middle East."

Barry Green, Etihad Airways' Vice President Customer Relationship Management and Loyalty, said: "This partnership brings together two of the world's leading premium hospitality and travel brands which creates great value and benefits to our mutual Guests from the outset.

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"We are excited that Etihad Guest is the Mandarin Oriental's first airline partner in the

Middle East and we look forward to building on this relationship into the future as the group

opens properties across the region."

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**About Mandarin Oriental Hotel Group** 

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the

world's most prestigious hotels and resorts. The Group now operates, or has under

development, 45 hotels representing 11,000 rooms in 28 countries, with 19 hotels in Asia, 13

in The Americas and 13 in Europe, Middle East and North Africa. In addition, the Group

operates, or has under development, 14 Residences at Mandarin Oriental connected to its

properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the

Photo Library of our Media section, at www.mandarinoriental.com. Please join us on

Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo\_hotels)

Visit <u>Destination MO</u> (www.destinationMO.info), the online version of <u>Mandarin Oriental</u>

Hotel Group's bespoke publication, MO. News about our award-winning hotels, the best

dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity

fans is now just a click away.

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All offers are subject to availability, and terms and conditions apply.



#### **About Etihad Guest:**

The award-winning loyalty programme, Etihad Guest, was launched in August 2006 and quickly established itself as one of the airline industry's fastest-growing and most innovative loyalty programmes. Etihad Guest now boasts more than 1.8 million members. The programme offers members the opportunity to accumulate Etihad Guest Miles on flights with Etihad Airways as well as many global airline partners such as airberlin, Air Seychells, Virgin Australia, American Airline. Members also enjoy accruing miles with our global partners, ranging from hotel accommodation and car rental to retail and financial products. Etihad Guest members can redeem against a selection of flights on more than 2000 routes and more than 6000 non-flight rewards from over 250 partners on the Etihad Guest online Reward Shop. Etihad Guest Miles can also convert to make cash payments in more than thirty million retail outlets worldwide with PointsPay – an unmatched loyalty proposition.

## **About Etihad Airways**

Etihad Airways, the national airline of the United Arab Emirates, began operations in 2003, and in 2012 carried 10.3 million passengers. From its hub at Abu Dhabi International Airport, Etihad Airways serves 86 passenger and cargo destinations in the Middle East, Africa, Europe, Asia, Australia and the Americas, with a fleet of 70 Airbus and Boeing aircraft, and over 90 aircraft on firm order, including 10 Airbus A380s, the world's largest passenger aircraft. Etihad Airways also holds equity investments in airberlin, Air Seychelles, Virgin Australia and Aer Lingus. For more information, please visit: <a href="https://www.etihad.com">www.etihad.com</a>

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