

news release

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MANDARIN ORIENTAL HOTEL GROUP EXPANDS ONLINE CONTENT OF CELEBRATED *MO* MAGAZINE

Destination MO incorporated into the Group's award-winning website.

Hong Kong, 1 November 2013 – [Mandarin Oriental Hotel Group](#)'s online guest magazine, [Destination MO](#), has been enhanced to provide timely, locally-sourced content to ensure guests can explore in-depth information about Mandarin Oriental hotels and [travel destinations](#) as well as the Group's [latest news from around the world](#). Moreover, the expanded content has now been seamlessly incorporated into the Group's award-winning website.

Published by The Conde Nast Publications Ltd UK, both the print and online versions showcase the Group's award-winning hotels, and highlight the [best dining experiences](#), [spa treatments](#), [destination getaways](#) and [interviews with the Group's celebrity fans](#), as well as insights from talented experts on property. Combined with stunning photography and a clean, uncluttered design that reflects the Group's sophisticated site, the result is a glossy and stylish read.

Destination MO also features regular [specialist city guides](#), with up to the minute news and insider tips on 'where to go' and 'what to see' at Mandarin Oriental destinations around the world. Written by local travel experts with insider knowledge, the city guides are full of appealing ideas for exploration.

Readers can also [book a room](#), share articles via social media and link directly to other areas sections of the website at www.mandarinoriental.com

"Mandarin Oriental is renowned for its service excellence and a truly personalised approach to hospitality. Incorporating *Destination MO* into our own website, allows us to showcase and expand on the information available about our hotels to a wider audience," says Jill Kluge,

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Mandarin Oriental Hotel Group's Director of Brand Communications. "By combining the finest editorial, design and photography with content that is refreshed monthly, *Destination MO* provides a fantastic platform for regular guests and new visitors to explore the world of Mandarin Oriental," she added.

Visit [Destination MO](#) to view images and insights from the recent Gala held to celebrate [Mandarin Oriental's 50 Fantastic Years](#). Read about [golfing in Shanghai](#), a new [and luxurious suite in New York](#) and the Group's latest [complimentary internet access offer](#). Visitors can continue to check in monthly, for destination updates and the latest news from Mandarin Oriental Hotel Group.

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. The Group has grown from a well-respected Asian hotel company into a global brand and now operates, or has under development, 45 hotels representing over 11,000 rooms in 26 countries, with 20 hotels in Asia, 11 in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the [Photo Library](#) of our *Media* section, at www.mandarinoriental.com. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels)

Visit [Destination MO](#) (www.destinationMO.info), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

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