news release

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THE ADVENTURE CAMP AT ELBOW BEACH LAUNCHES NEW UNDERWATER EXPERIENCE WITH REEF WATCH PROGRAM

Hong Kong, 19 September 2013 – Elbow Beach, Bermuda is delighted to offer guests a unique underwater adventure with the *Reef Watch* Program. The Adventure Camp at Elbow Beach, in association with The Bermuda Zoological Society (BZS) and Bermuda Reef Ecosystem Analysis and Monitoring Programme (BREAM) provides budding marine-biologists the opportunity to participate in an on-going underwater research project.

The *Reef Watch* program invites guests to explore Bermuda's extensive coral reef system on a half-mile stretch of ocean along the shores of Elbow Beach. *Reef Watch* participants will enjoy a training class with BREAM Chief Scientist, Dr. Thaddeus Murdoch, where they will learn how to identify various forms of underwater life and how to collect data using specially designed underwater equipment. With their snorkel gear in check, guests will head into the waters off Elbow Beach to start their scientific experience where they are sure to encounter large schools of parrotfish, blue tangs and other colourful forms of marine life.

The *Reef Watch* program is available from 15 September to 30 November 2013 and 1 April to 31 May 2014. Priced at USD 200 per person, the underwater experience includes:

- Two-hour *Reef Watch* training class and snorkelling equipment
- Reef Watch t-shirt and certificate of participation
- Transportation to alternative reef sites if required
- USD 25 donation to Reef Watch

This program is subject to availability and weather conditions and is for persons 12 years or older. Prior snorkelling experience is mandatory. A minimum number of participants required.



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To arrange a booking with the *Reef Watch* program, please call +1 (441) 239 6849. For more information or to make a room reservation at Elbow Beach, Bermuda, please call +1 (441) 236 3535 or email ebbda-reservations@mohg.com. Room rates start at USD 425 per night plus taxes and daily resort fee.

About Elbow Beach, Bermuda

Elbow Beach, Bermuda is an intimate luxury resort featuring 98 guestrooms and suites spread amongst 50 acres of lush manicured gardens that gently slope down to its signature pink sand beach. For reservations visit www.mandarinoriental.com/bermuda or call +1 (441) 236 3535.

About The Adventure Camp at Elbow Beach

Elbow Beach's Adventure Camp Program offers an exciting way for families visiting Elbow Beach to learn about the history and culture of Bermuda. The Adventure Camp features unique Bermudian experiences, beginning at Elbow Beach and then continuing across Bermuda over land and sea. The Camp creates artists, divers, sailors, photographers and much more. It is the perfect opportunity to allow children to tap in to their inner adventurer in a safe and friendly environment. During their adventures, they will meet many Bermudians who will offer amazing stories about the tiny island of Bermuda, because although small, it is rich in history and beauty.

About BREAM

BREAM is a non-government, not-for-profit marine science research and conservation programme supported solely by research funding and public donations. Since 2002, the BREAM Team has mapped all the reefs and marine habitats in Bermuda, and then collected baseline data from over 180 sites where they measured the condition of coral reefs, seagrass meadows and fish stocks across the island. They coordinate conservation efforts such as coral transplantation, impact assessments and marine habitat restoration. BREAM's primary goal is to empower the public to understand that a healthy reef system and abundant fishes are critical to survival here on the small island of Bermuda.



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About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. The Group has grown from a well-respected Asian hotel company into a global brand and now operates, or has under development, 45 hotels representing over 11,000 rooms in 27 countries, with 19 hotels in Asia, 12 in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 14 Residences at Mandarin Oriental connected to its properties.

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