## news release



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## ELBOW BEACH LAUNCHES THE "FIND SOMMERS THE SEAHORSE" PHOTO CONTEST

Hong Kong – 3 May 2013 – Elbow Beach, Bermuda announces the launch of its *Find Sommers the Seahorse* Photo Contest. From now through 30 November 2013, current, future and past guests of Elbow Beach have a chance to win a three-night stay in one of the resort's newly refreshed <u>Premier Ocean View Rooms</u> by simply locating <u>Sommers, the Elbow Beach Seahorse</u>, in one of his many locations around the property.

The Find Sommers the Seahorse prize includes the following:

- Three-night stay in a Premier Ocean View Room
- Welcome *Sommers the Seahorse* cookies
- Sommers the Seahorse t-shirt and cap

To enter, participants must submit a picture to Elbow Beach capturing themselves with *Sommers the Seahorse* found at the resort. Pictures must be sent via email to <u>EBBDA-socialmedia@mohg.com</u> with full contact details. All entries will be posted on Elbow Beach's <u>Facebook</u> and <u>Twitter</u> where fans are encouraged to "Like" and "Retweet" their favourites.

All entries will be placed into the draw and can be submitted until 30 November 2013, with the winner being drawn on 1 December 2013. The winner will be announced on Facebook and Twitter on 2 December 2013.

Terms and conditions:

- Prize is non-transferable. It is valid until 2 December 2014 and is subject to availability.
- Entrants must be a Fan of the Elbow Beach, Bermuda Facebook page or an Elbow Beach follower on Twitter to be eligible to win.

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- By participating in this contest, entrants give Elbow Beach, Bermuda permission to use their names, pictures, and all other content submitted for the Elbow Beach Facebook and Twitter page, website and any other marketing materials.
- This contest or promotion is in no way sponsored, endorsed or administered by, or associated with Facebook or Twitter.
- By participating in this contest, entrants authorize Elbow Beach, Bermuda to announce their name on the resort's Facebook and Twitter page should they win the sweepstakes.
- All participants must be at least 18 years of age.

## **About Mandarin Oriental Hotel Group**

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 45 hotels representing over 11,000 rooms in 27 countries, with 19 hotels in Asia, 12 in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the *Photo Library* of our *Media* section, at <u>www.mandarinoriental.com</u>. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo\_hotels)

Visit <u>Destination MO</u> (www.destinationMO.info), the online version of <u>Mandarin Oriental Hotel</u> <u>Group</u>'s bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.



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