



THE SPA AT MANDARIN ORIENTAL, BOSTON ANNOUNCES NEW ‘INNER STRENGTH’ TREATMENT FOR A GOOD CAUSE

Hong Kong, 8 July 2013 – [The Spa at Mandarin Oriental, Boston](#) is delighted to announce the development of a new *Inner Strength* treatment inspired by the *Inner Strength* oil personally created by Aromatherapy Associates’ founder Geraldine Howard during her battle with cancer.

This new full-body treatment incorporates a variety of massage techniques selected to ease physical tension and emotional anxiety resulting from a traumatic experience or an exceptionally stressful time in one’s life. The application of a heated compress warms and nurtures the core, while guided breath work helps quiet the mind and bring focus inward for a more meditative and relaxed state. Aromatherapy Associate’s *Inner Strength* oil is used throughout the treatment with its powerful blend of ingredients including calming clary sage and frankincense for better focus and clarity, fortifying cardamom and rosemary, healing rose and vetivert, and geranium which helps to emotionally balance the mind and stimulate circulation in the body. The treatment concludes with attention to the reflex points in the feet to make the body feel more grounded and to gently awaken the senses.

“When Geraldine decided to create this oil to help her during a low point in her battle with cancer, she intentionally sought out ingredients that build strength, inspire courage and induce a positive state of mind,” states Mandarin Oriental, Boston’s Spa Director, Sharon Holtz. “Our *Inner Strength* treatment’s massage is an impactful way to promote healing from physical and emotional trauma – be it bereavement, profound loss, illness, or any significant change in one’s life. The treatment helps maximize the effects of the oil’s ingredients to help combat fear and depleted physical reserves by tapping into the restorative powers, courage and resilience inside all of us. The feeling of rejuvenation and empowerment this treatment ignites is a powerful healing tool for anyone facing a particularly challenging period in their lives.”

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Page 2

Exclusive to [The Spa at Mandarin Oriental, Boston](#), the treatment will launch in honor of Breast Cancer Awareness Month in October 2013. Through the end of this year, 10% of the cost of each Inner Strength treatment purchased will be donated to the [Jimmy Fund](#), an organization that has been supporting Boston's Dana-Farber Cancer Institute for over 60 years by raising funds for cancer care and research to improve the chances of survival for cancer patients around the world.

Inner Strength is available as a 1 hour and 20 minute treatment priced at USD 200 on weekdays and USD 220 on weekends, or as a 1 hour and 50 minute treatment priced at USD 270 on weekdays and USD 295 on weekends. For reservations, please contact The Spa at Mandarin Oriental, Boston by phone at +1 (617) 535 8820 or email at mobos_spa@mohg.com.

About Mandarin Oriental, Boston

An intimate, luxurious hotel, [Mandarin Oriental, Boston](#) combines classic New England elegance with refined Oriental touches to create one of the most distinctive hospitality experiences in the region. Featuring 148 [guestrooms and suites](#) over 14 floors, the hotel delights its guests with the finest facilities and service, [innovative dining experiences](#) and an unparalleled holistic Five-Star awarded spa. A short, 15-minute drive to Logan International Airport, Mandarin Oriental, Boston connects guests to the city's finest shopping, cultural venues and business institutions from its prime location in the heart of the chic Back Bay on Boylston Street.

About Geraldine Howard

Geraldine Howard is Co-founder & President of [Aromatherapy Associates](#) and is a world-class expert in developing aromatherapy products and treatments, with over 35 years' experience. As a speaker, panellist and a published writer, Geraldine is known today for her extensive knowledge and contribution to the spa, beauty and wellness industry. Geraldine's expertise has enabled her to develop over 100 products, available in over 45 countries, providing a comprehensive range of skin, body and hair care that has achieved worldwide

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Page 3

acclaim, numerous awards and accolades. She remains committed to channeling her energy and passion to creating new blends and products and is determined to continue in her quest to tell the world about the incredible power of essential oils.

About the Jimmy Fund

The [Jimmy Fund](#) solely supports Boston's Dana-Farber Cancer Institute, raising funds for adult and pediatric cancer care and research to improve the chances of survival for cancer patients around the world. This year celebrates the 60th anniversary of the Jimmy Fund and Boston Red Sox relationship, and represents one of the most remarkable partnerships between a team and a charity in the history of professional sports. The Jimmy Fund is also the official charity of the Massachusetts Chiefs of Police Association, the Pan-Massachusetts Challenge, and the Variety Children's Charity of New England. Since 1948, the generosity of millions of people has helped the Jimmy Fund save countless lives and reduce the burden of cancer for patients and families worldwide.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 45 hotels representing over 11,000 rooms in 27 countries, with 19 hotels in Asia, 12 in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the [Photo Library](#) of our *Media* section, at www.mandarinoriental.com. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels).

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Page 4

experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

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