news release

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MANDARIN ORIENTAL, BOSTON WELCOMES VIRGINIA LARA AS DIRECTOR OF SPA

Hong Kong, 8 August 2014 – The award-winning Mandarin Oriental, Boston is delighted to announce the appointment of Virginia Lara as Director of Spa. Lara is an 18-year veteran of the luxury spa industry and will oversee the 16,000 square-foot state-of-the-art Spa at Mandarin Oriental, Boston; the only Forbes Five-Star awarded spa in Massachusetts.

Lara comes to Boston from the award-winning <u>Spa at Mandarin Oriental</u>, <u>Barcelona</u>, which she helped launch in 2009. Under her supervision, the Spa was recognized in 2013 by Condé Nast Traveler as one of the 30 Reasons Why to Love Barcelona and received European Health and Spa's Award for Best Spa Manager and Best Hotel Spa in Europe. In addition, she was also awarded with the 2011 Black Diamond Award for Best Spa Manager in Europe.

"The Spas at Mandarin Oriental focus on a holistic approach that rebalances mind, body and spirit to achieve an overall state of well-being," stated Lara. "We draw inspiration from our Oriental heritage and unique authenticity to each locale, while personalizing every treatment for each guest."

Born and raised in Madrid, Spain, Lara began her career in public relations and soon after realized her passion for wellness and massage therapy. Her extensive experience includes work in London with Elizabeth Arden The Red Door, overseas with Celebrity Cruises and in the Bahamas with Mandara Spa and Ocean Club at One&Only. Lara has studied many modalities of massage therapy, including Anatomy Physiology and Body Massage, Sport Therapy and Deep Tissue Massage and Reflexology. She received advanced certification in Thai massage and is certified in Aromatherapy, Stress Management, Nutrition and Diet Theory, Body Treatments, Indian Scalp Massage, and Hot Stones.



Page 2 **About Mandarin Oriental, Boston**

An intimate, luxurious hotel, <u>Mandarin Oriental</u>, <u>Boston</u> combines classic New England elegance with refined Oriental touches to create one of the most distinctive hospitality experiences in the region. Awarded both Forbes Five-Stars and AAA Five-Diamonds, Mandarin Oriental, Boston features 148 guestrooms and suites over 14 floors, delighting its guests with the finest facilities and service, innovative dining experiences, and an unparalleled holistic <u>Five-Star awarded spa</u>. A short, 15-minute drive to Logan International Airport, Mandarin Oriental, Boston connects guests to the city's finest shopping, cultural venues and business institutions from its prime location in the heart of the chic Back Bay on Boylston Street.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 44 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 14 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 13 Residences at Mandarin Oriental connected to its properties.

Photography of Mandarin Oriental is available to download in the <u>Photo Library</u> of our <u>Media</u> section, at <u>www.mandarinoriental.com</u>.

Visit <u>Destination MO</u> (http://www.mandarinoriental.com/destination-mo/), the online version of <u>Mandarin Oriental Hotel Group</u>'s bespoke publication, MO. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away. Further information is also available on our <u>Social Media channels</u>.

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