news release

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MANDARIN ORIENTAL, BODRUM INTRODUCES THE QUINTESSENTIAL HAMMAM EXPERIENCE PACKAGE

Hong Kong, 17 November 2014 – <u>Mandarin Oriental, Bodrum</u> is delighted to introduce the *Quintessential Hammam Experience*. The offer combines one of the most authentic Turkish experiences with luxurious accommodation, a gourmet tasting menu to sample delicious Turkish cuisine and a sightseeing tour to discover the rich cultural history Bodrum has to offer.

<u>The Spa at Mandarin Oriental, Bodrum</u> is modelled on authentic Turkish baths, and guests are initially invited to a workshop to discover the history and secrets of the centuries-old ritual of communal Turkish bathing, whilst experiencing the domed ceiling havens of tile and marble.

The diligently created journey starts with an invigorating body scrub from head to toe with a glove known as a "kese" using all natural olive oil soaps while guests relax on heated marble. During this time they wear authentic cotton towels known as "peştemals". Once the skin is deeply purified and cleansed with water, guests are then treated to a full-body foam massage using all natural soaps with aromatic rose essences and designed to ease muscle tension. The treatment concludes with a personalised, intense hair conditioning. Guests are then encouraged to relax in the cool room "soğukluk", where a traditional Ottoman sherbet of tamarind and delicious fresh fruit will be served. As a memento of this ritual and cleansing experience and reminiscent of the rich hammam culture of Turkey, guests will be also presented with an authentic essential cleansing set, which includes a kese, loofah, pestemal and oil soap along with a natural pumice stone and traditional silver-coated bowl.

A fresh and delicious menu to accompany is served at <u>Sofra Restaurant</u>, which exudes a warm ambiance in a soothing colour palette and where highlights include hand-crafted fire places reflecting the silhouette of an olive tree at night. The four-course tasting menu is



Page 2

crafted by the talented Turkish Executive Sous Chef, Metin Isci. "The menu is prepared with fresh, seasonal and mostly local products including wild herbs and spices from the Aegean mountains" says Chef Isci.

Guests are also offered a three-hour sightseeing tour of Bodrum's historic city centre, which has a lively vibe throughout the year. The tour is designed to discover the remarkable sites left behind by the Romans, Byzantines and Ottomans including the Great Mausoleum, one of the original Seven Wonders of the Ancient World, 15th-century fortress, Bodrum Castle and the amphitheater, which still hosts concerts during the summer.

The *Quintessential Hammam Experience* package is valid for a minimum of three nights from 1 March until 21 May 2015, and includes:

- Luxurious accommodation
- Daily sumptuous breakfast for two, served either in the privacy of your room or at Sofra Restaurant
- Spa workshop on the history of hammam and two 45-minute Invigorating Hammam Experiences
- Two take-home hammam gift sets
- Four-course Turkish cuisine tasting dinner for two
- Three-hour sightseeing tour of Bodrum city centre

The package is priced from EURO 612 per night during March 2015 and EURO 712 per night from 1 April until 21 May 2015 inclusive of taxes and gratuities, subject to availability and is based on double occupancy. For reservations, please call the hotel directly at + 90 252 311 18 88 or email <u>mobod-reservations@mohg.com</u>. For hammam experience reservations only, please contact The Spa Concierge directly at + 90 252 311 28 82 or email mobod-spa@mohg.com. Treatments are offered daily from 10am to 8pm until 31 March 2015. Advance booking is required for all spa treatments.



Page 3

About Mandarin Oriental, Bodrum

Mandarin Oriental, Bodrum is located on a 60 hectare waterfront site on the northern side of the Turkish peninsula offering panoramic views over the Aegean Sea. Built on a series of levels nestled in the resort's landscaped hillside, surrounded by ancient olive groves and pine trees, the resort's <u>109 guestrooms and suites</u> provides the largest accommodation in the area, all with stunning sun-decks, terraces or balconies, and many with private gardens and infinity edged pools. Ten restaurants and bars showcase innovative and gastronomic cuisine, while the 2.700 sq m Spa will introduce the Group's awarding-winning spa concepts together with holistic signature treatments and a range of wellness programmes. In addition, the diverse event spaces, two sandy beaches and extensive leisure facilities will bring a level of sophistication and elegance, making this the perfect luxurious hideaway retreat for discerning travellers.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the most luxurious hotels, resorts and residences. Having grown from a well-respected Asian hotel company into a global brand, the Group now operates, or has under development, 45 hotels representing close to 11,000 rooms in 25 countries, with 20 hotels in Asia, ten in The Americas and 15 in Europe, Middle East and North Africa. In addition, the Group operates or has under development, 14 Residences at Mandarin Oriental connected to its properties.

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