

news release

Mandarin Oriental Hotel Group Limited
281 Gloucester Road, Causeway Bay, Hong Kong
Telephone +852 2895 9288 Facsimile +852 2837 3500
www.mandarinoriental.com



MANDARIN ORIENTAL, BANGKOK LAUNCHES JIM THOMPSON ANNIVERSARY PACKAGE

Nostalgic package celebrates the ‘Thai Silk King’, and the very best facilities at the award-winning Mandarin Oriental, Bangkok.

Hong Kong, 19 September 2012 - In commemoration of the 45th anniversary of the disappearance of the world famous “Thai Silk King”, Jim Thompson, [Mandarin Oriental, Bangkok](#) is delighted to launch a nostalgic *Jim Thompson 45th Anniversary Package* designed to reveal some of the secrets of the man who brought Thai silk to the world’s attention.

Jim Thompson was the in-residence Director of The Oriental Hotel (as the property was originally called) in 1948, the same year he founded the world renowned Jim Thompson Thai Silk Company. With this unique package, guests will experience a luxurious stay, combined with an inspiring visit and bespoke guided tour of the Jim Thompson House. After a taste of Thai history at his home, guests can enjoy a relaxing Thai massage at the award-winning [Oriental Spa](#) and a sumptuous Thai Set Dinner and spectacular Classical Dance Show at the hotel’s [Sala Rim Naam Restaurant](#). A delightful Jim Thompson Thai Silk gift will be provided to take home as a memento.

“We are delighted to offer this distinctive package that allows guests to learn more about this American icon. Jim Thompson is one of the most popular legends of Asia, and we are proud to state that he had a very close affinity with the rich history of our hotel and with Thailand,” said Amanda Hyndman, General Manager. “The package also provides a taste of the hotel’s most celebrated traditions from dining to well-being,” she added.

The *Jim Thompson 45th Anniversary Package* is valid from 1 October 2012 – 31 March 2013*, with rates from Baht 16,339++ or Baht 19,231 nett per room per night.

-more-

Page 2

The package includes:

- Minimum three consecutive nights stay in a Superior Room (single or double occupancy)
- Daily buffet breakfast for two
- Visit to the Jim Thompson House in hotel limousine (2 hours use)
- Bespoke guided tour of the Jim Thompson House
- A 60-minute Thai Massage at the Oriental Spa for two
- Set Dinner at Sala Rim Naam Thai Restaurant for two
- One Jim Thompson Thai Silk gift (per room per stay)
- Personal butler service

**(blackout dates 20 Dec. 2012 – 5 January 2013)*

For reservations, please visit www.mandarinoriental.com/Bangkok, contact Mandarin Oriental, Bangkok at +66 (2) 659 9000 ext. Reservations or email: mobkk-reservations@mohg.com.

About Jim Thompson

Jim Thompson was born in Delaware, USA, attended Princeton University (Class of 1928) and studied architecture at the University of Pennsylvania. During the Second World War, he was with the OSS Office of Strategic Services which later evolved into the CIA. Col. Thompson first came to Thailand in 1945, where he met Germaine Krull, an ex-war correspondent from Agence France Press and the then Manageress of The Oriental. Together they made plans to resurrect the once-beautiful and legendary Oriental Hotel. In 1948 He formed the Jim Thompson Thai Silk Company, initially operating from his room at The Oriental. He introduced Thai silk to New York, where it was featured in *Vogue* magazine and has remained popular ever since. He disappeared in 1967 at the age of 61 in the Cameron Highlands, Malaysia.

-more-



Page 3

About Mandarin Oriental, Bangkok

Built in 1876 and ideally located on the banks of the Chao Phraya River, Mandarin Oriental, Bangkok has been an inspiration to a host of world-renowned writers from Joseph Conrad and Somerset Maugham to Wilbur Smith and John Le Carre. Mandarin Oriental, Bangkok boasts an international reputation for its legendary service, splendid style and grace, and facilities including eight restaurants. The hotel's private teakwood shuttle boats provide daily access to the world famous [Thai Cooking School](#), the hotel's Thai restaurant, the award-winning [Oriental Spa](#) and Health Centre located across the River; as well as the nearest skytrain station (Saphan Taksin) and River City Shopping Centre.

Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 45 hotels representing 11,000 rooms in 28 countries, with 19 hotels in Asia, 13 in The Americas and 13 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the [Photo Library](#) of our *Media* section, at www.mandarinoriental.com. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels)

Visit [Destination MO](#) (www.destinationMO.info), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

-end-



For further information, please contact:

Corporate Office

Jill Kluge (jillk@mohg.com)
Group Communications – Global
Tel: +44 (20) 7908 7888

Sally de Souza (sallydes@mohg.com)
Group Communications – Corporate/Asia
Tel: +852 2895 9160

Live Haugen (lhaugen@mohg.com)
Group Communications – Europe, Middle
East and Africa
Tel: +44 (20) 7908 7813

Vanina Sommer (vsommer@mohg.com)
Regional Director of Marketing - Southern
Europe
Tel: +33 (1) 55 04 80 24

Danielle DeVoe (ddevoe@mohg.com)
Group Communications – The Americas
Tel: +1 (212) 830 9380

www.mandarinoriental.com

Mandarin Oriental, Bangkok

Somsri Hansiriswasdi (somsrih@mohg.com)
Director of Public Relations
Tel. +66 (0) 2 659 9000

www.mandarinoriental.com/bangkok