

news release

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MANDARIN ORIENTAL, ATLANTA OFFERS UNIQUE AGRITOURISM TRIP FOR TRAVELLERS

Enjoy a luxury getaway and volunteer at a local farm in Atlanta

HONG KONG, 8 November 2012 – For travelers interested in learning about the connection between the land and food, the new [Mandarin Oriental, Atlanta](#) offers a unique educational opportunity to visit a local farm with its *Experience Farming* package. In partnership with Daron Joffe (known as Farmer D), founder and president of Farmer D Organics in Atlanta, guests of Mandarin Oriental, Atlanta can enjoy a day trip to Burge Plantation located an hour from the hotel. Guests will engage in a variety of farming activities, such as picking fruit and tending to vegetable gardens.

The farm field day begins with a farm-to-table breakfast at the hotel's [Café & Bar](#) restaurant where Farmer D will share his experiences as an organic farmer and talk about sustainability, food and agriculture. Following a lovely drive to Burge Plantation, Farmer D will teach the day's activity followed by a delectable lunch provided by the hotel for guests to enjoy.

Suitable for singles, couples and families, the *Experience Farming* package includes:

- [Luxury accommodations](#) for two nights
- Farm-to-table breakfast at the hotel
- Luxury car transfer to the farm
- Hands-on farm activity
- Boxed 'lunch and learn' with Farmer D
- Gardening tool gift provided in room

The package is priced from USD 870 per night in a Deluxe guestroom, based on a two-night stay with double occupancy and valid through 30 September 2013.

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“We are delighted to partner with Farmer D who has a passion for farming and empowering people about growing healthy food,” said Robert Lowe, general manager, Mandarin Oriental, Atlanta. “Our guests will enjoy an incredible and memorable hands-on farm experience.”

For reservations, please contact the hotel directly on +1 (404) 995 7555, toll free +1 (800) 526 6566; or Mandarin Oriental’s direct online reservations service at www.mandarinoriental.com.

About Farmer D

Born in South Africa, Daron Joffe “Farmer D” has traveled the world and farmed across the nation. He founded his company, Farmer D Organics, to cultivate his passions and entrepreneurial spirit into a biodynamic business that teaches people to grow their own food and build sustainable communities.

About Mandarin Oriental, Atlanta

Housed in an iconic building designed by celebrated American architect Robert A.M. Stern, [Mandarin Oriental, Atlanta](#) soars 42 stories above the Atlanta skyline and offers sophisticated, residential elegance in its [127 spacious rooms and suites](#). The intimate hotel features a blissful 15,000-square foot spa, indoor lap pool, fitness center, extensive meeting and event space, [The Café & Bar](#) for exquisite dining and *Taipan*, serving specialty cocktails. The sought-after Buckhead location is steps away from the region's top dining, chic designer boutiques and cultural attractions. The hotel is 35 minutes from Atlanta Hartsfield-Jackson International Airport and 10 minutes from the DeKalb-Peachtree Airport, which accommodates private aircraft.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 45



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hotels representing 11,000 rooms in 28 countries, with 19 hotels in Asia, 13 in The Americas and 13 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the [Photo Library](#) of our *Media* section, at www.mandarinoriental.com. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels)

Visit [Destination MO](http://www.destinationMO.info) (www.destinationMO.info), the online version of [Mandarin Oriental Hotel Group](#)'s bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

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