

news release

Mandarin Oriental Hotel Group Limited
281 Gloucester Road, Causeway Bay, Hong Kong
Telephone +852 2895 9288 Facsimile +852 2837 3500
www.mandarinoriental.com



MANDARIN ORIENTAL, ATLANTA INTRODUCES ERMENEGILDO ZEGNA SHOPPING PACKAGE

Hong Kong, 8 April 2013 – [Mandarin Oriental, Atlanta](#) has created a luxury shopping package with [Ermenegildo Zegna](#), the globally recognized Italian luxury fashion house specializing in men's clothing. The *Ermenegildo Zegna Shopping Experience* combines a [luxury stay](#) at the city's most exciting address, Mandarin Oriental, Atlanta, with a highly personalized shopping visit at the Ermenegildo Zegna store situated within minutes from the hotel at Lenox Square Mall.

Created for men looking for the perfect suit or for ladies seeking the ideal gift for the favorite man in their life, the *Ermenegildo Zegna Shopping Experience* provides an enticing USD 500 Ermenegildo Zegna gift card. Guests will also receive a private consultation at the store with champagne and hors d'oeuvres. At the hotel, guests will enjoy a VIP welcome in a luxuriously appointed [guestroom](#) and cocktails at the [Café & Bar](#).

The *Ermenegildo Zegna Shopping Experience* includes:

- [Luxurious accommodation](#) for one night
- Daily American breakfast for two at the hotel's [Café & Bar](#)
- Welcome cocktail for two
- Round-trip luxury car transfer to Lenox Square Mall
- USD 500 gift card applied to a "Made to Measure" suit or jacket/trouser combination at the Ermenegildo Zegna Atlanta store
- Private consultation at Ermenegildo Zegna with champagne and hors d'oeuvres

-more-



Page 2

Rates are from USD 365 per night plus tax and subject to availability. The package is valid through 30 December 2013. For reservations, call Mandarin Oriental, Atlanta at +1 (404) 995 7500 or visit mandarinoriental.com.

About Ermenegildo Zegna Group

The Ermenegildo Zegna Group is a leading luxury menswear brand and one of the most renowned businesses in Italy. Founded in 1910 in Trivero, in the Biella Alps, by the young entrepreneur Ermenegildo, whose vision was to ethically create the world's finest textiles through innovation and the sourcing of the noblest fibres directly from their markets of origin, the company is managed today by the fourth generation of the Zegna family with Gildo Zegna as CEO. Since the late 1980s, the company has implemented a comprehensive strategy of verticalization, creating a global luxury brand which now ranges from fabric to clothing to accessories, is focused on retailing, pioneering early entry in emerging luxury markets, BRIC and Asia in particular, and was the first luxury brand to open a monobrand store in China in 1991.

Ermenegildo Zegna celebrated 100 years of excellence in 2010. Today there are 557 Zegna stores (311 company-owned) in over 100 countries around the world. The total Group revenues in 2011 reached € 1.127 bn. In March 2012 the Group launched ZegnArt, an independent commitment focused on international collaboration in the field of visual arts. www.zegna.com

About Mandarin Oriental, Atlanta

Housed in an iconic building designed by celebrated American architect Robert A.M. Stern, [Mandarin Oriental, Atlanta](#) soars 42 stories above the Atlanta skyline and offers sophisticated, residential elegance in its [127 spacious rooms and suites](#). The intimate hotel features a blissful 15,000-square foot spa, indoor lap pool, fitness center, extensive meeting and event space, [The Café & Bar](#) for exquisite dining and [Taipan](#), serving specialty cocktails. The sought-after

-more-



Page 3

Buckhead location is steps away from the region's top dining, chic designer boutiques and cultural attractions. The hotel is 35 minutes from Atlanta Hartsfield-Jackson International Airport and 10 minutes from the DeKalb-Peachtree Airport, which accommodates private aircraft.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. The Group now operates, or has under development, 44 hotels representing over 11,000 rooms in 27 countries, with 19 hotels in Asia, 12 in The Americas and 13 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 14 *Residences at Mandarin Oriental* connected to its properties.

Photography of Mandarin Oriental is available to download, in high and low resolution, in the [Photo Library](#) of our *Media* section, at www.mandarinoriental.com. Please join us on Facebook (www.facebook.com/MandarinOriental) and Twitter (www.twitter.com/mo_hotels).

Visit [Destination MO](#) (www.destinationMO.info), the online version of [Mandarin Oriental Hotel Group's](#) bespoke publication, *MO*. News about our award-winning hotels, the best dining experiences, spa treatments, travel retreats and interviews with the Group's celebrity fans is now just a click away.

-end-

For further information, please contact:

Corporate Office
Danielle DeVoe (ddevoe@mohg.com)
Group Communications – The Americas
Tel: +1 (212) 830 9380
www.mandarinoriental.com

Mandarin Oriental, Atlanta
Alexandra Wensley (awensley@mohg.com)
Director of Communications
Tel: +1 (305) 913 8333
www.mandarinoriental.com/atlanta