

news release

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ELBOW BEACH ANNOUNCES NEW ONSITE WEDDING PLANNING COMPANY

Paget November 30, 2010 – Elbow Beach is now offering onsite wedding planning services for guests and locals courtesy of the newly launched company, *Weddings With Panache*.

Weddings with Panache is now open for business on the garden level of the Elbow Beach Hotel and is a full service company that provides complete consulting services for weddings and special events. Ginny Masters, President, and Joerether Chandler Simons, Vice President, have created a unique organization that combines their individual business and artistic talents to create extraordinary events for clients, providing personalized attention to every detail, so that the event is distinctive, stylish and elegant.

“Our consultants are dedicated professionals with over ten years of experience and an undeniable passion for wedding planning. Therefore, whether our client desires a wedding on the beach, in a historical setting or a more traditional wedding, we can assist,” says Masters.

The market need for wedding planning services is strongly shaped by the clients' desire to have a perfectly planned and executed wedding. Brides, grooms and family members, plan and budget for weddings as far in advance as a year or more, often realizing they cannot make all the necessary preparations themselves in a cost effective manner. Destination weddings are unique in that only professionals that know their country can assist with manoeuvring through the local complexities of marrying in a foreign country. This is the service that will be highly recommended and well received by so many of Elbow Beach's destination wedding couples.

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Weddings with Panache offers comprehensive services such as; facilitation of referrals to the best wedding vendors in Bermuda, scheduling and coordination of the entire event including transportation, budgeting, booking entertainers and etiquette advice. They also provide creative design options, venue choices, pricing quotations, recreational activities for guests, gift ideas, invitations, assistance with menu and wine selection, vendor confirmation and supervision of the ceremony and reception setup. In addition, they have a host of packages that can be tailored to the needs of each client.

“We collaborate with the best vendors on island,” states Masters, “which helps us guarantee a superior product and experience when you work with us to plan your wedding, vow renewal, anniversary or other special event.”

For more information or to make an appointment with *Weddings with Panache*, please visit www.weddingswithpanache.com, call 333-7363 or email ginny@weddingswithpanache.com.

Ginny Masters

With over 15 years of experience, Masters has planned and serviced over one hundred weddings and events in Bermuda. She is knowledgeable about all areas of site selection, planning, event creation and budgeting. She has received extensive training in event and wedding planning and has worked as a Senior Event Planner for Select Sites Group and as a Senior Conference Services Manager for Elbow Beach. Masters holds an Associates Degree in Business and is a certified leadership and customer service trainer for AchieveGlobal.

Joerether Chandler Simons

Simons coordinates and manages all aspects of the day to day operations including marketing, finances, and accounting. She holds a Bachelors degree in Psychology from Rollins College and an MBA in Business from Webster University. Understanding the dynamic environment in which *Weddings With Panache* will compete, she is prepared to cope with the constant changes associated with the industry.

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About Elbow Beach, Bermuda

Elbow Beach, Bermuda has been repositioned as an intimate luxury resort following the completion of a USD 5.5 million refurbishment project. The resort now features 98 guestrooms and suites spread amongst 50 acres of lush manicured gardens that gently slope down to its signature pink sand beach. For reservations visit www.mandarinoriental.com/bermuda or call (441) 236-3535.

About Mandarin Oriental Hotel Group

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. Mandarin Oriental now operates, or has under development, 42 hotels representing over 10,000 rooms in 27 countries, with 18 hotels in Asia, 12 in The Americas and 12 in Europe, Middle East and North Africa. In addition, the Group operates, or has under development, 13 *Residences at Mandarin Oriental*, connected to the Group's properties.

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For further information or image, please contact:

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